



1972  
PRIZE-WINNING NEWSPAPER  
of the  
CALIFORNIA NEWSPAPER  
PUBLISHERS ASSOCIATION

# STRIVE AND STRUGGLE 1967-1975

DOCUMENTING THE CIVIL RIGHTS MOVEMENT AT CAL POLY

FEBRUARY 2 – MARCH 1, 2009

Sponsored by Robert E. Kennedy Library

Library Gallery, 1st floor  
during regular library hours

In collaboration with Kennedy Library and History Department graduate students, this exhibition is presented through the pages of the campus newspaper, the Mustang Daily, and explores campus reactions, struggles and triumphs during the Civil Rights years, as well as the efforts to establish ethnic studies courses, recruit black faculty, and combat racial prejudice on campus.

“We must continue to strive and struggle for equality no matter how tired or successful we are ourselves, to help all our brothers and sisters... we must pick up and finish the work that others have died for trying to get our rights.”

Myrlie Evers, African American Activist, as quoted during her campus visit on Jan. 8, 1973. *The Mustang Daily*, Cal Poly