

**Carnegie Mellon University**

# Building the library of the future

18 November 2015

**Keith Webster**

Dean of University Libraries

Director of Emerging and Integrative Media Initiatives



@cmkeithw









# What is happening in the world is bypassing university libraries

Peter Murray-Rust

The scientist's view

JISC Libraries of the future debate, April 2009



# TODAY'S WORLD

# BORDERS

BOOKS • MUSIC • MOVIES • CAFE

# B



new releases  
great prices





CHAPTER ONE  
A Secret Origin Story

Eisman entered finance about the time I exited it. He'd grown up in New York City, gone to yeshiva schools, graduated from the University of Pennsylvania magna cum laude, and then with honors from Harvard Law School. In 1991 he was a thirty-year-old corporate lawyer wondering why he ever thought he'd enjoy being a lawyer. "I hated it," he says. "I hated being a lawyer. My parents worked as brokers at Oppenheimer securities. They managed to finagle me a job. It's not pretty but that's what happened."

Oppenheimer was among the last of the old-fashioned Wall Street partnerships and survived on the scraps left behind by Goldman Sachs and Morgan Stanley. It felt less like a corporation than a family business. Lillian and Elliot Eisman had been giving financial advice to individual investors on behalf of Oppenheimer since the early 1960s. (Lillian had created their brokerage business inside of



**STORE CLOSING**

**BORDERS BOOKS & MUSIC**

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EVERYTHING  
**MUST GO!**

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**BLOCKBUSTER**

Buy 2  
GET 1  
FREE

OPEN



**NETFLIX**

**BLOCKBUSTER**

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**LAST DAY MUST**

**STORE CLOSING**

**HELD BACK!**

**DVD**

# TOWER RECORDS

浜崎あゆみ  
K'n Roll Circus  
THE BAWDIES  
NO TURNING BACK  
Mr.Children

**BEST OF BEST**  
ベスト・オブ・ベスト  
0.3.5 ▶ 5.9

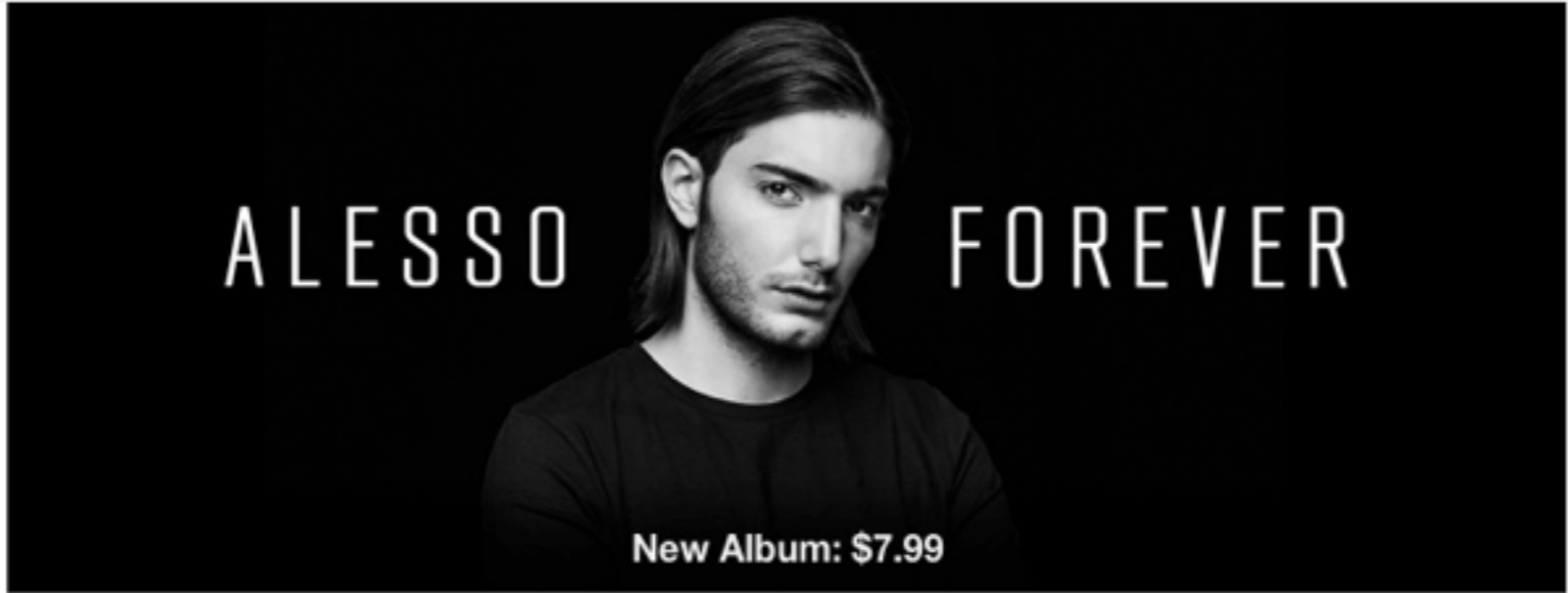


**TOWER RECORDS**  
NO MUSIC  
NO MORE NO LESS

TOWER

TOWER

2010 4 6



New Music

New Music Recent Releases

See All >



Surf  
Donnie Trumpet & The...



Touch Down 2  
Cause Hell  
Boosie Badazz



Out of the Wasteland  
(Bonus Track Version)  
Lifehouse



Forever  
Alesso



Radius  
Allen Stone



Sylva  
Snarky Puppy & Metr...



AT LONG LAST A...  
ASAP Rocky



Empires  
Hillsong UNITED



The Growing  
Process  
Dizzy Wright



Outlaw In Me  
The Lacs



Hymns - EP  
She Reads Truth



Old Souls  
Make Them Suffer

Music

All Genres

MUSIC QUICK LINKS

- Redeem Account
- Send iTunes Gifts Support

- iTunes Radio
- iTunes Match
- Apple Pay

- Purchased
- Complete My Album
- Recommended For You
- My Wish List

- New Artists
- Indie



**TOWER RECORDS / VIDEO**  
**GOING OUT OF BUSINESS**

1900

STORE HOURS  
9AM-12MD.  
EVERY DAY  
371-5400

1900 SOUTH BAGCOM

**Sale**  
**on Everything**

**Store**  
**Closing**

WIDE "BUDGET" SELECTION  
OVER 600,000 ITEMS  
QUANTITY



3600. ARTHUS, MAURICE. Les anavenins. (Sixième mémoire.) Destruction de la toxicité des venins par le chlorure de chaux. *Jour. Physiol. et Path. Gén.* 29(4): 705-716. 1931.—Paravenins or chlorinated venins were obtained by the action of CaCl<sub>2</sub> on venin solutions. By this method cobra venin was deprived of its paralytic, anticoagulant, and proteotoxic properties. Similar results were obtained with other venins. It is suggested that snake bites may be effectively antagonized by local application of CaCl<sub>2</sub>, although general intravenous administration of the salt is without effect.—*W. R. Fearon.*

3601. AULER, H. Zum Gewächspolym. II. *Zeitschr. Krebsforsch.* 35(1): 63-72. 1931.—As indicated in previous articles, the author is inclined to view the matter of predisposition, or perhaps more properly of liability to cancer, in terms of the Freund-Kaminer phenomenon. Inability of the blood of cancerous individuals to destroy cancer cells, as does the blood of normal individuals, rests, almost without doubt, on the presence in the former of shielding substances, in part produced by the tumor cells themselves. The author is convinced that in part these substances are produced independently of the tumor cells, and that their presence from extra-neoplastic sources constitutes an important element in susceptibility to tumor development. One way of counteracting these protective substances is by the action of occasional bacteria, which destroy them and so permit the normal defensive mechanism to act. A clinical case of apparent subsidence of a cancer in such circumstances is cited. A 2nd way is the re-establishment of normal humoral relations by interference with the physiological processes of cancerous individuals. A number of cases is cited, in which, following establishment of fecal fistulae, there was marked regression of cancerous lesions, lasting as long as there was a discharge of watery, bile-laden stools. Apparently the explanation of such phenomena lies in the fact, as discovered by Freund and Kaminer, that the tumor-shielding substances originate in part from disturbances of digestion.—*H. E. Eggers.*

3602. BAYNE-JONES, S. Agglutination tests for the diagnosis of undulant fever. *Amer. Jour. Publ. Health and Nation's Health* 20(12): 1313-1322. 1930.—Account of a cooperative investigation of undulant fever by 17 laboratories in New York State. An antigen composed of a suspension of killed *Brucella abortus* was used and a standard procedure was followed. Reports were made on agglutination tests with sera from 3,716 patients. Of these, 64 gave positive agglutination reactions with the *Br. abortus* antigen; all except 1 patient lived in the State. While the final diagnosis in some cases had not been made, this investigation seemed to indicate that all of these were cases of undulant fever. Agglutination reactions with dilutions less than 1:100 were obtained with 93 specimens of serum. With the possible exception of 2 old recovered cases of undulant fever, diagnosis of undulant fever was not made in these cases. Some degree of agglutination with *abortus* or *melitensis* antigens was obtained with 165 sera. False positives were given with sera containing hemoglobin. No other known false positives occurred among many specimens from patients with a great variety of diseases. Among the patients with positive sera, those between the ages of 15 and 39 yrs. were most numerous (53%). Males occurred in the series twice as often as females. Farming and occupations associated with farming and cattle-raising were most frequently associated with positive agglutinations for undulant fever. While drinking of raw milk and contact with cows in herds having infectious abortion could be established in nearly every case in which a positive agglutination reaction was found, there were some instances in which these factors could not be shown. Contact with swine was infrequent and unimportant. The discovery of cases of undulant fever was made through use of the agglutination test. The experience of this investigation, however, indicates that very few positives will be found from tests with the sera submitted for serological tests for syphilis in the ordinary course of medical practice. On the other

hand, valuable and often decisive information will be obtained from routine agglutination tests with sera from patients suffering from obscure and periodical fevers, arthritis, intestinal and abdominal disorders, and with suspected tuberculosis and typhoid fever.—*S. Bayne-Jones.*

3603. BICKERT, FRIEDRICH-WILHELM. Untersuchungen über den Einfluss gewerblicher Gifte auf die Immunkörperbildung. I. Blei. *Arch. Hyg. u. Bakt.* 106(5): 271-298. 1931.—Workers in metal industries usually recover from wounds faster than workers in wood industries. This led to the study of antibody production in 230 rabbits treated orally and subcutaneously with various Pb compounds. Formation of hemolysin, agglutinin, and diphtheria antitoxin in treated rabbits was retarded, but the maximum titers exceeded those of the controls. A stimulating effect of Pb is indicated. Precipitin formation was delayed and its titer fell below that of controls.—*W. N. Berg.*

3604. BOCCIA, DONATO. La reacción hemoclastica de d'Amato en la sífilis. [The hemoclastic reaction of d'Amato in syphilis.] *Rev. Sud-Amer. Endocrin. Quimioter.* 12(10): 679-687. 1929.—The d'Amato hemoclastic reaction was found to be non-specific, for in 12 non-syphilitic persons there were 25% positive reactions and in 15 syphilitic, 6.5% negative.—*Zozaya.*

3605. BRAHN, B., and F. SCHIFF. Zur Kenntnis des Shiga-Kruse-Bazillus und seines heterogenetischen Antigens. *Deutsche Med. Wochenschr.* 56(29): 1209-1209. 1930.—49 cultures of Shiga-Kruse bacilli were examined for presence of heterogenetic antigen for sheep erythrocytes: 44 gave an intense specific inhibition of hemolysis, showing that they contained the specific heterogenetic antigen; 5 gave negative results, as did 97 other bacterial cultures, including pathogenic and non-pathogenic bacteria and molds. Presence of this antigen thus seems to be a specific characteristic of the Shiga-Kruse organism. 9 of the positive cultures gave reduction of Fehling's solution after hydrolysis with HCl; the 5 negative cultures gave no such reduction. There seem to be specific carbohydrate differences between positive and negative cultures. They also differ in that the negative ones show more spontaneous agglutination, agglutinate better with acids, and do not agglutinate with specific anti-Shiga-Kruse sera. Negative cultures are more or less similar to the "rod" forms. As such dissociation may take place in the body and as such inagglutinable cultures are liable to be overlooked in routine bacteriological examinations, they may be important factors in transmitting the disease.—*E. C. L. Miller.*

3606. BURKY, EARL L., and ALAN C. WOODS. The extract, its preparation and clinical use. *Arch. Ophthalmol.* 6(4): 548-553. 1931.—Reactions to lenticular extracts were of the food- or pollen-allergy type, appearing in those with lenticular disease; and of the diphtheria or tuberculin type, appearing most often in those with phaco-anaphylactic endophthalmitis. No positive reaction was obtained in 75 normal persons; 11 of 64 cataractous patients were positive after, and some before, operation (all but 1 more than 60 yrs. old).

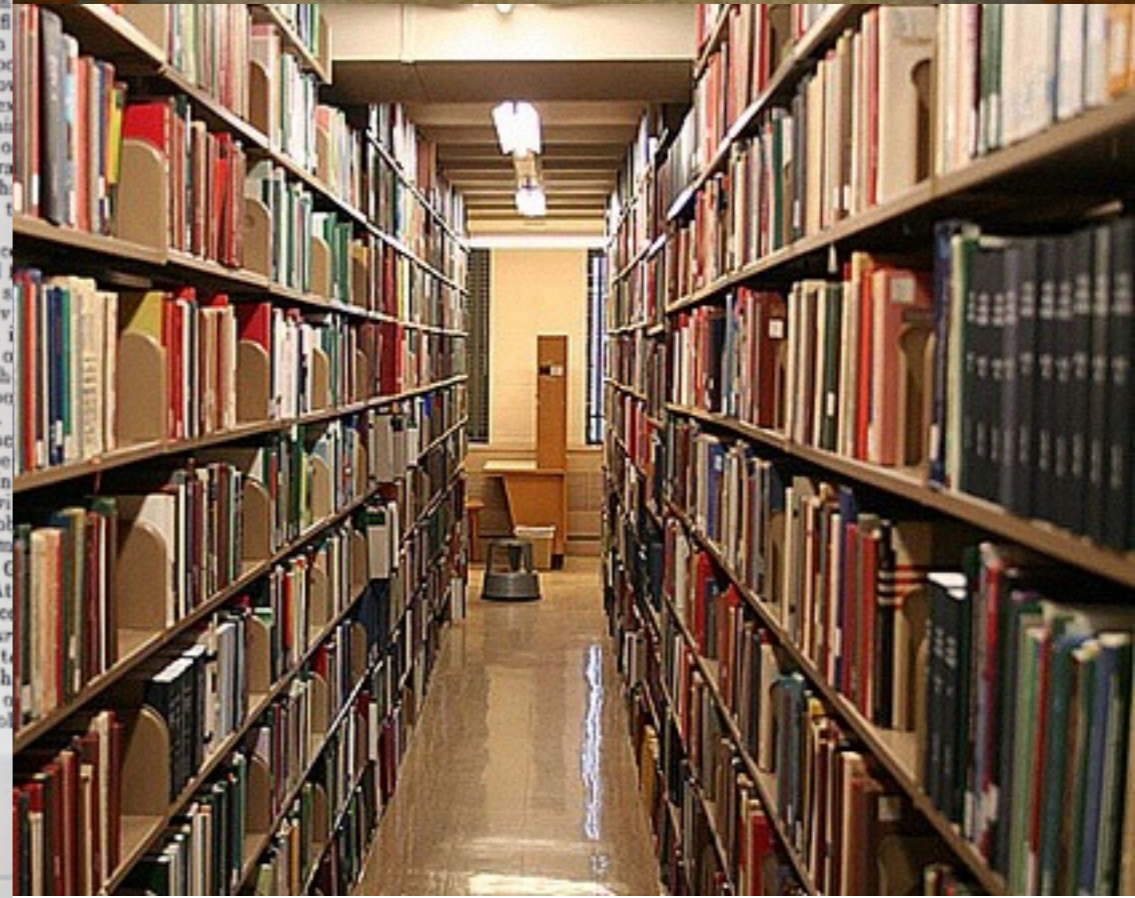
3607. CANNON, PAUL R., F. L. SULLIVAN, and E. F. NECKERMANN. Conditions influencing the appearance of living bacteria from the blood stream. *Jour. Exp. Med.* 55(1): 121-137. 2 pl. 1932.—Actively immunized and normal rabbits of approximately the same size were given simultaneous intravenous injections of equal quantities of living bacterial suspensions and intervals cardiac blood was cultured to determine comparative rates at which the bacteria disappeared from the blood stream. There was a distinctly accelerated rate of removal in the immune animals. The bacteria were removed principally in the liver and spleen, and there was a marked concentration within macrophages of the immune animals. There were evidences of distinct swelling of the bacteria within such organs as early as 2 min. after introduction into the immune animal.

Journal of Experimental Medicine

together with increased cohesion. These conclusions are the result of a local tropic type in the most actively growing bodies, and that immunized animals intracellularly digested.—*F. R. Cannon.*

3608. CHURCHMAN, J. H. Über die Wirkung von Bier-Haut- und -Haar-Extrakt. *Arch. Hyg. u. Bakt.* 87(3): 331-341. 1931.—Infection with a bovine virus in 3 wks. by intracutaneous injection in 5 rabbits; and in the thigh in 7, after 3 weeks. Only ulcers developed and left large scars. In combined intracutaneous and intramuscular processes slight corneal clouding remained.

3609. CRAIG, J. H. Further investigations of the reaction. *Privy Spec. Rept. Ser.* further investigations, originally described, observes that in specific virus, and does not ordinarily infecting and its mechanism of best procedure in concentration of dilutions of the therefore, is also agglutination reaction material infected flocculable substance globulin fraction of the effect of certain factors on this flocculation. The findings show is heated, or is exposed to cold. By this process (both major dermal and neural) of histological character correlated with the tracts prepared with the influence of such sera are used. Such sera have a moderating activity of body weight, in large multiples of chinch extract, should be removed. By exposure of antiserum, a production of activity, may be of a method being performed with actions, and probability of occurrence of 1810. DACK, G. WOOLPERT. At with staphylococci swallowed. *Jour. Some tolerance to appeared in 4 h. increasing doses of 22 cc.). Hetero-*



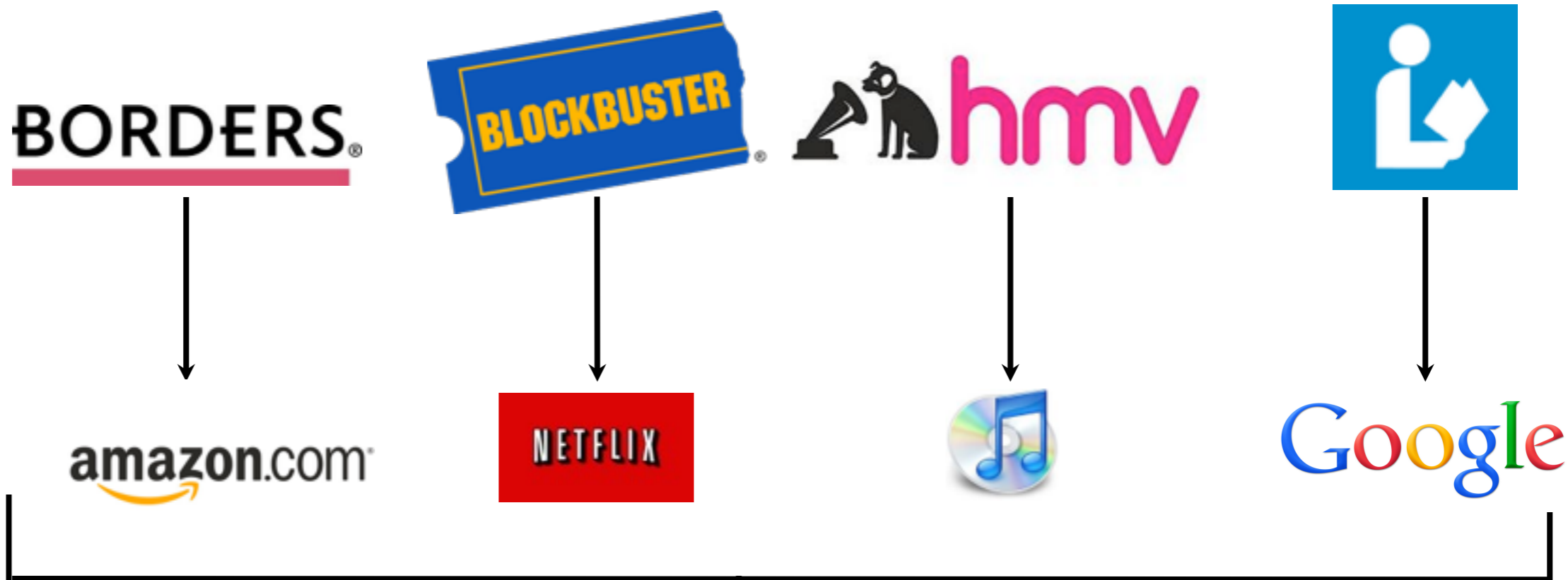
Google



**WIKIPEDIA**  
*The Free Encyclopedia*

# W(h)ither the Library?

Local  
distribution  
1990s



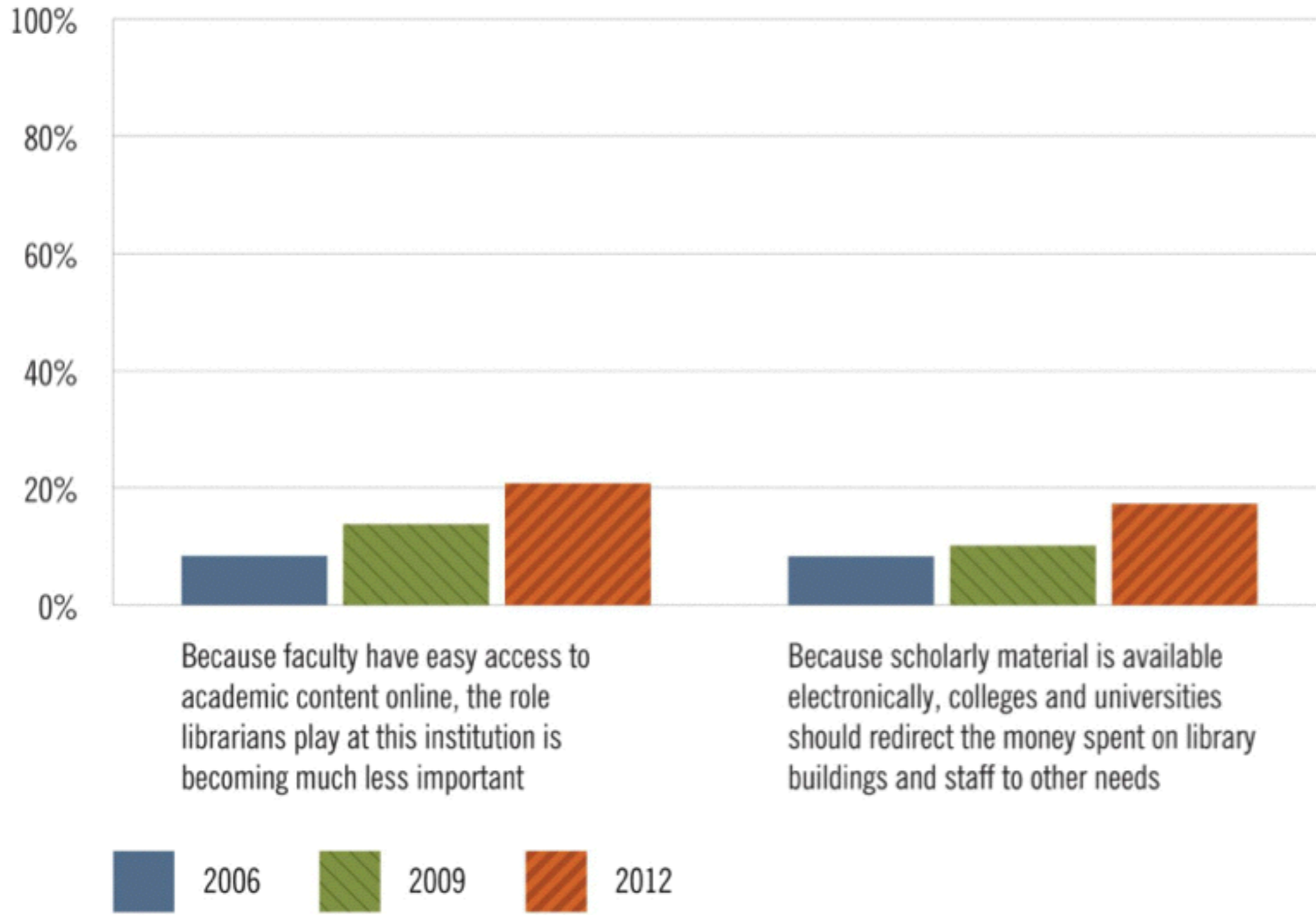
Global  
digital  
2000s

Cloud-based  
models  
2010s

Convergent media services

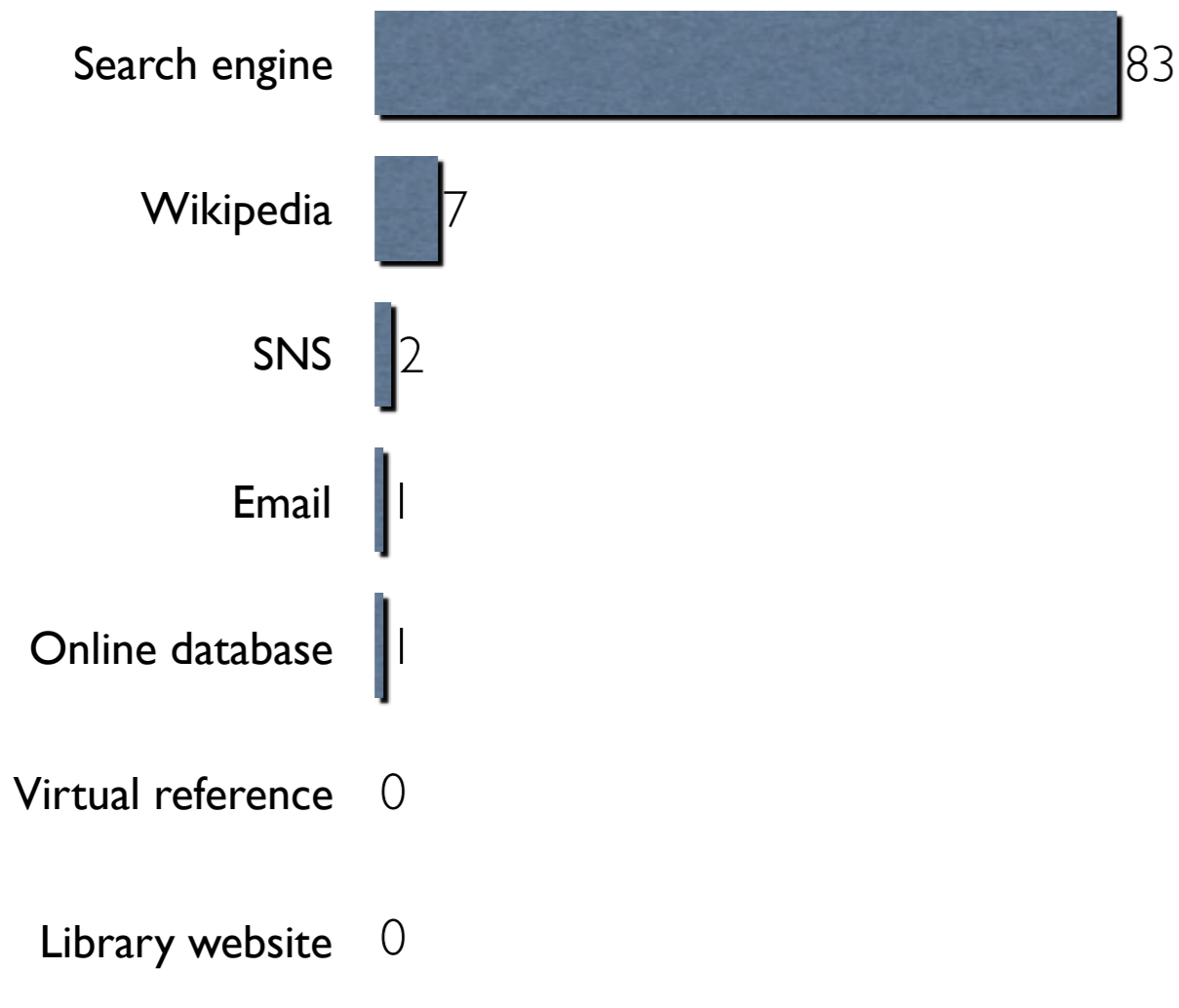


Percent of respondents agreeing strongly with each statement, over time.



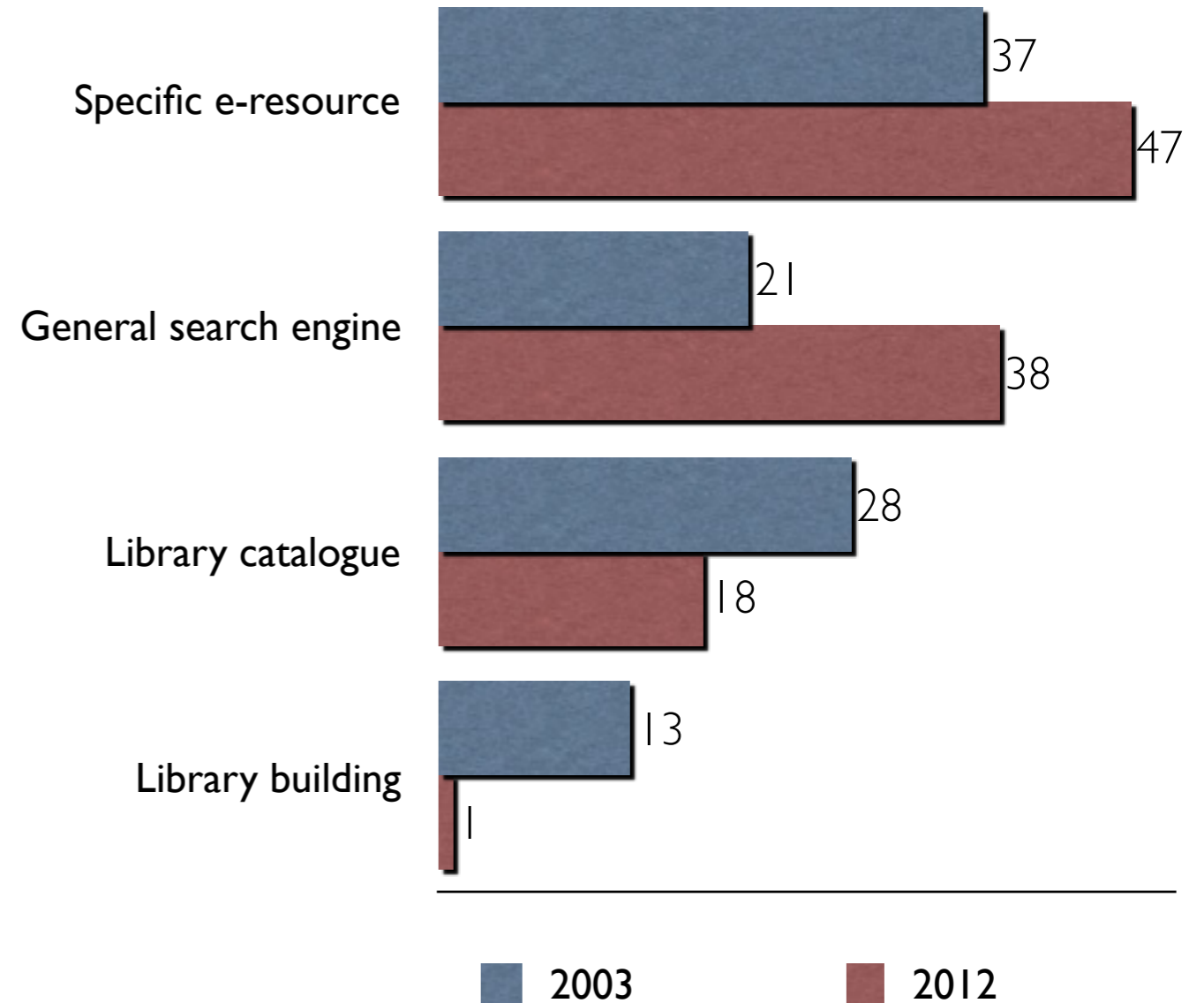
# Where do library clients go?

## Where do student start a search?



Perceptions of libraries 2010,  
OCLC

## Where do academics begin research?



Faculty study 2012: key insights for  
libraries and publishers, Ithaka

# Students crowd libraries - without using libraries





# Researchers and discovery services

## Behaviour, perceptions and needs

A study commissioned by the  
Research Information Network

November 2006

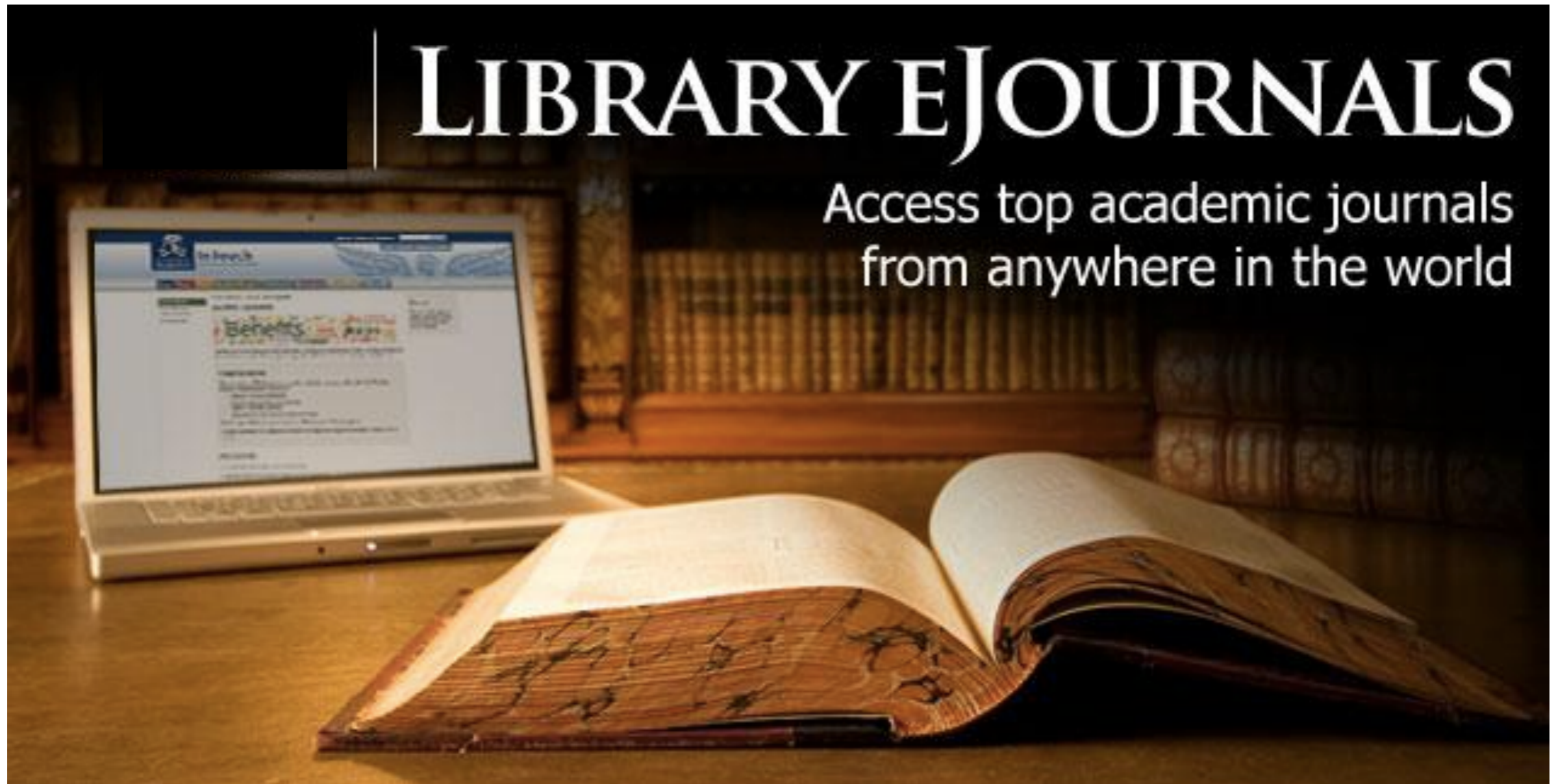


“...contact with librarians and information professionals is rare”

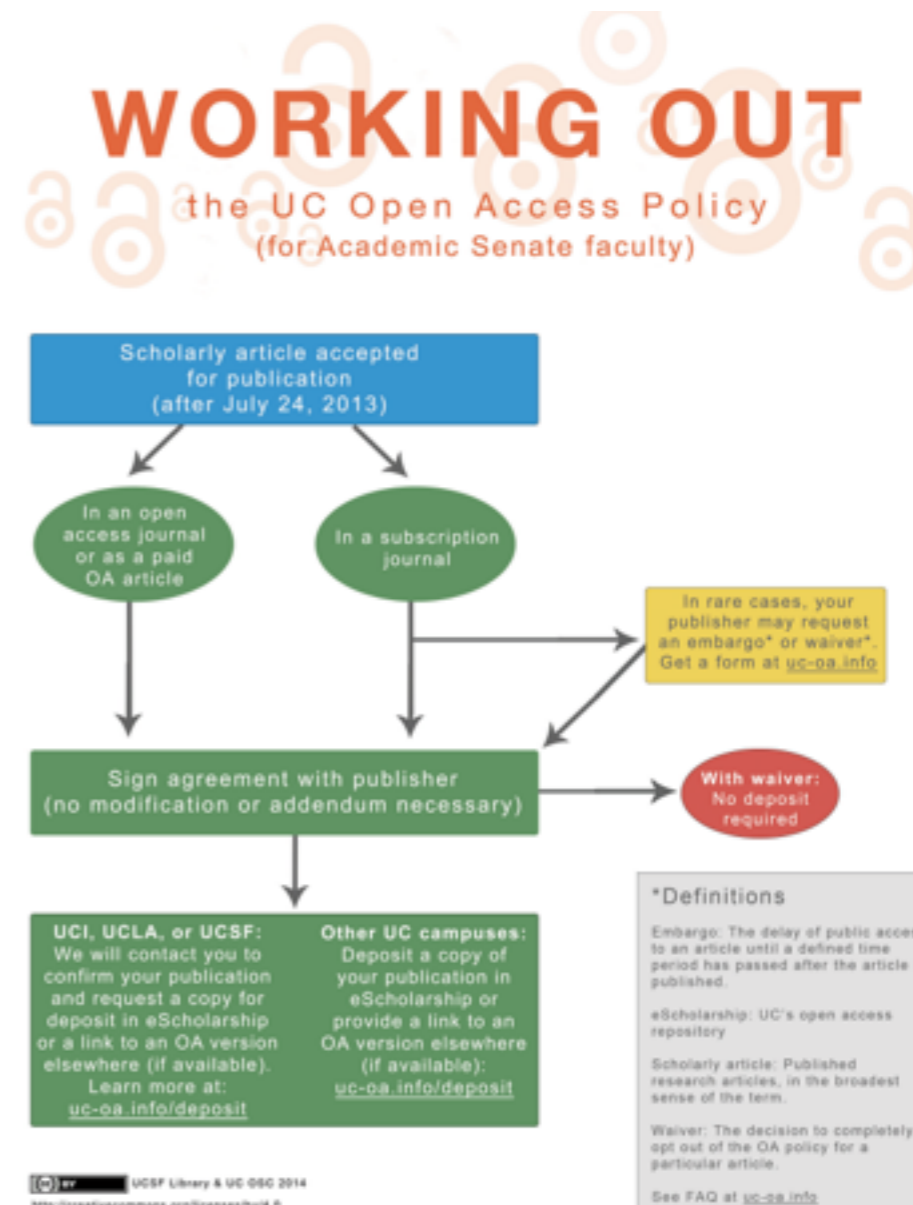
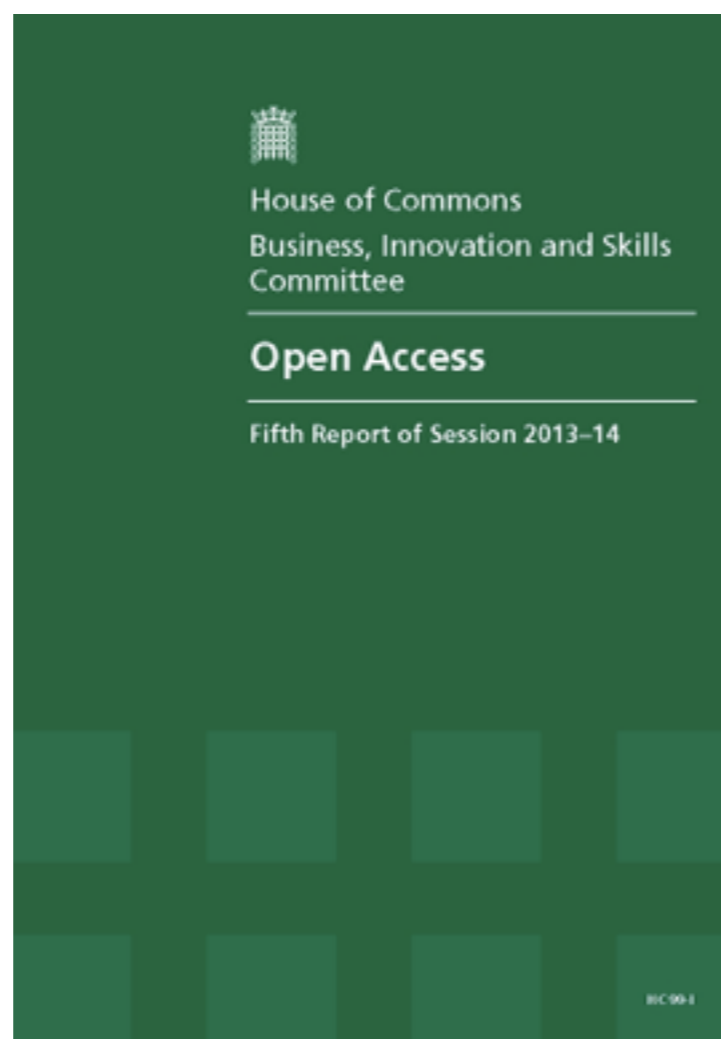
“...researchers are generally confident in their [self-taught] abilities.., librarians see them as..relatively unsophisticated”

“...librarians see it as a problem that they are not reaching all researchers with formal training, whereas most researchers don't think they need it”

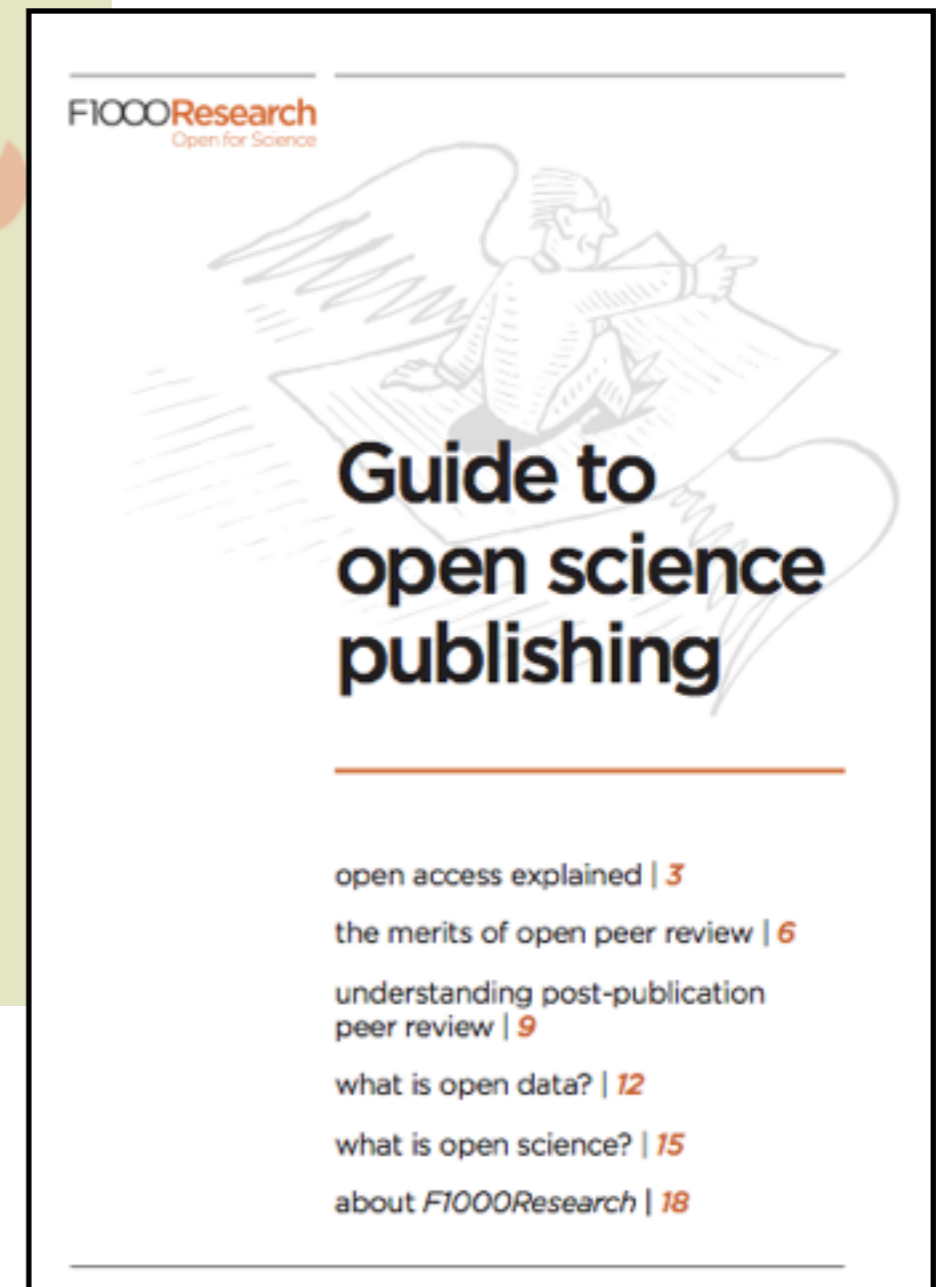
**The success of e-journals has driven the researcher from  
the library**



# Open access is shaping policy agenda



# Open Science will change everything



# Growth of web-based knowledge and research tools - often outside the institution



# Library budgets under pressure




**Challenges for academic libraries in difficult economic times**

A guide for senior institutional managers and policy makers

March 2010

research information network  
www.rin.ac.uk

In association with  
SCONUL  
Society of College, Research and University Librarians



**Assessing the Impact of the Economic Downturn**  
On university library and IT services

Briefing paper September 2009

New research conducted by Ipsos MORI on behalf of JISC, SCONUL and UCISA shows that, although university library and Information Technology (IT) services may not yet be fully feeling the "pinch" of the recession, given the likelihood of deeper financial cuts being imposed in 2010/2011, it is clear that they will be impacted unavoidably in a number of ways, such as reduced opening hours, decreased opportunity for developing staff skills, and limitations in procuring and providing resources. Such impacts, certainly for libraries, are likely to be compounded by the decreasing value of sterling in an international market for acquisitions, and the ever-changing demands of students and academic staff on their services.


The impact of any cuts is likely to have wider implications on institutions' delivery of their overall strategic aims, such as enhancing the student experience. However, it is not clear what impact this will have on these services and universities in the longer term, five or more years from now. Thus, a number of questions remain unanswered, for

**Methodology**

A total of 40 in-depth interviews were conducted in 36 Higher Education Institutions (HEIs) across the United Kingdom. All were conducted with head librarians and directors of IT services or their equivalent. In institutions where the two services are converged, a director of Information Services was interviewed.

	Library	IT	Converged	Total
1994 Group	3	3		6
GuildHE	3	1	2	6
Million+	2	1	3	6
Russell Group	5	4		9
Unclassified	6	3	4	13
<b>Total</b>	<b>19</b>	<b>12</b>	<b>9</b>	<b>40</b>

Table 1: Number of interviews achieved



**ASSOCIATION OF RESEARCH LIBRARIES**

ARL Statement to Scholarly Publishers on the Global Economic Crisis

February 19, 2009

## ACRL 2009 Strategic Thinking Guide for Academic Librarians in the New Economy






**THE ECONOMIC DOWNTURN AND LIBRARIES**  
Survey findings

Libraries and the economic downturn

It seems to me that libraries will become more important during these days of cutbacks and efficiency/effectiveness measures, not less so.  
[Small high school library, USA]



CIBER  
University College London, December 2009

A global survey of the world's libraries in challenging times

# Paradox I

We love digital but we are still attached, at least emotionally and sentimentally, to print.



# Paradox 2

We are all web residents but there's nothing like face to face



**Sue Collins**  
@HistLibCM FOLLOWS YOU  
History Librarian at Hunt Library, Carnegie Mellon University  
Pittsburgh PA · [guides.library.cmu.edu/History](http://guides.library.cmu.edu/History)

227 TWEETS   9 FOLLOWING   71 FOLLOWERS   

Followed by  Rhea M. H. and  Carnegie Mellon.

### Tweets

 **Sue Collins** @HistLibCM 3 Sep  
Trial (thru 9/30): [BrowZine search.library.cmu.edu](http://BrowZine.search.library.cmu.edu) Read/browse journals on your iPad/Android tablet. Let us know what you think  
Expand

 **Sue Collins** @HistLibCM 16 Aug  
To all new history grads and history majors-Welcome!! And to the returning history grads and history majors-welcome back-we missed you!!  
Expand



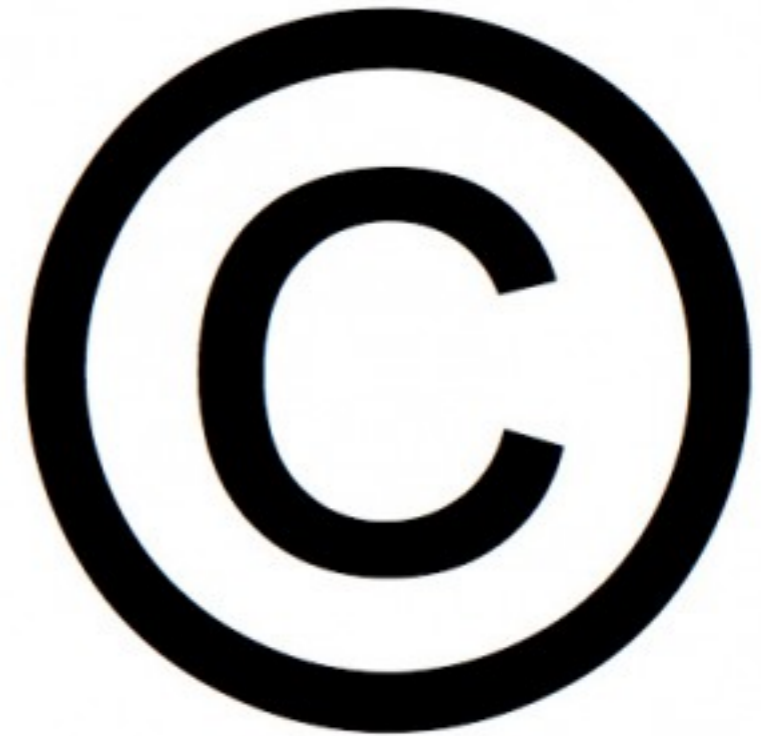
# Paradox 3

Today's students are technology savvy but not digitally literate



# Paradox 4

We are all pursuing openess - open access, open source, open content. But what about my rights? How are they going to be protected? Who will pay for open?



# Paradox 5

I ♥ Google™



The transformed library of the future will be at the core of teaching, learning and scholarship

- partnering with academic departments to create learning activities and environments
- helping to build an infrastructure for learning
- creating an intellectual commons for the community

Guskin, Project on the Future of Higher Education



SPECIAL EDITION

# THE BIG NEWS

SPECIAL EDITION

# OUR LIBRARY ECOSYSTEM IS UNDER THREAT

## DISTURBING TREND ELIMINATING LIBRARY RESOURCES

In a study released Wednesday, Pew reports that an overwhelming majority of Americans value libraries. Ninety-five percent of Americans 16 and older say that libraries are important because of the opportunities and resources they provide, and because they are accessible to everyone.

Some 82% of Americans ages 16 and older said that the closing of their local public library would have an impact on the community, with 62% saying it would have a "major" impact. Asked about the personal impact of a public library closing, 62% of Americans 16 and older said they



0:01 / 2:45

YouTube

<http://mystory.gale.com/watch/>



WHERE HAVE WE COME FROM?



# Collection-centric - 1st generation



# Client-focused - 2nd generation





# Experience-centered - 3rd generation



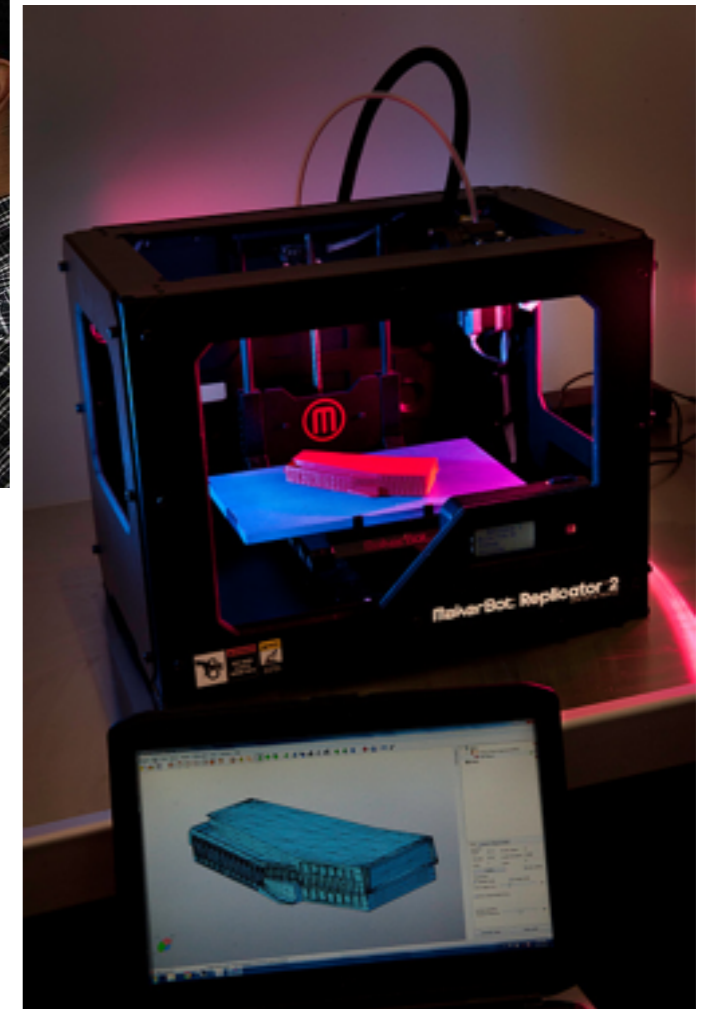
# Connected Learning Experiences - 4th generation

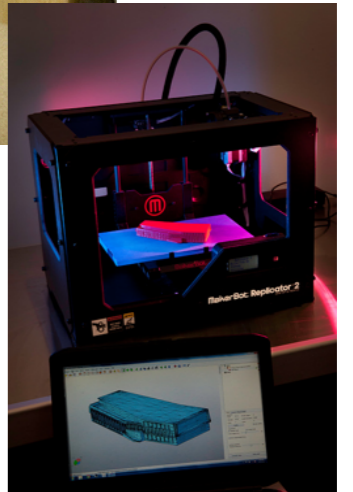
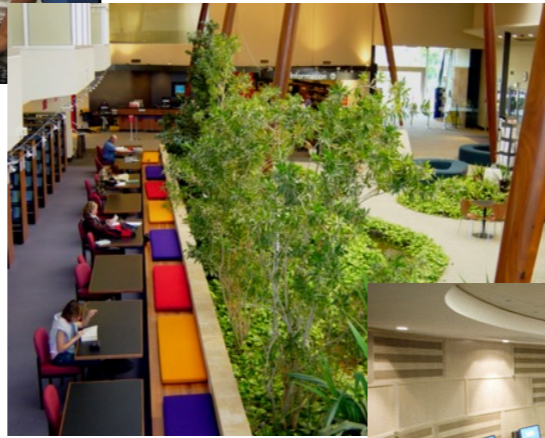
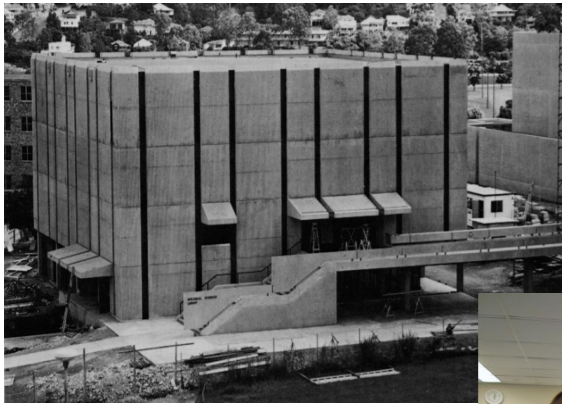


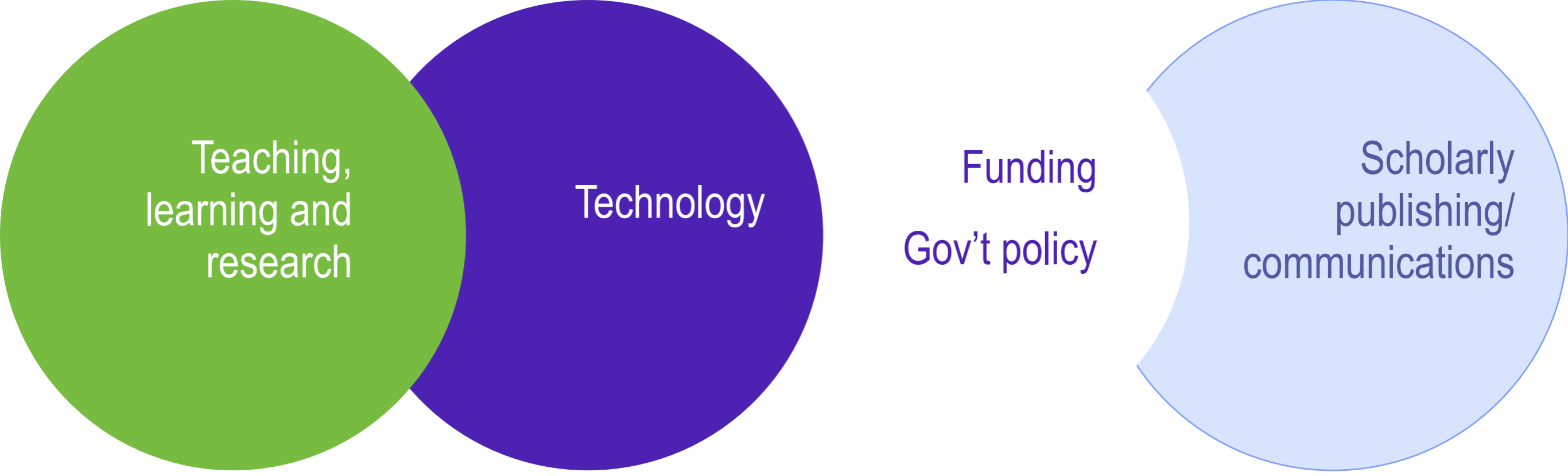
# Collaborative knowledge, media and fabrication facilities - 5th generation



Top and bottom right photos by Kevin Henegan; Bottom left photo courtesy of Detroit Public Library







# LIBRARY

**Mission**

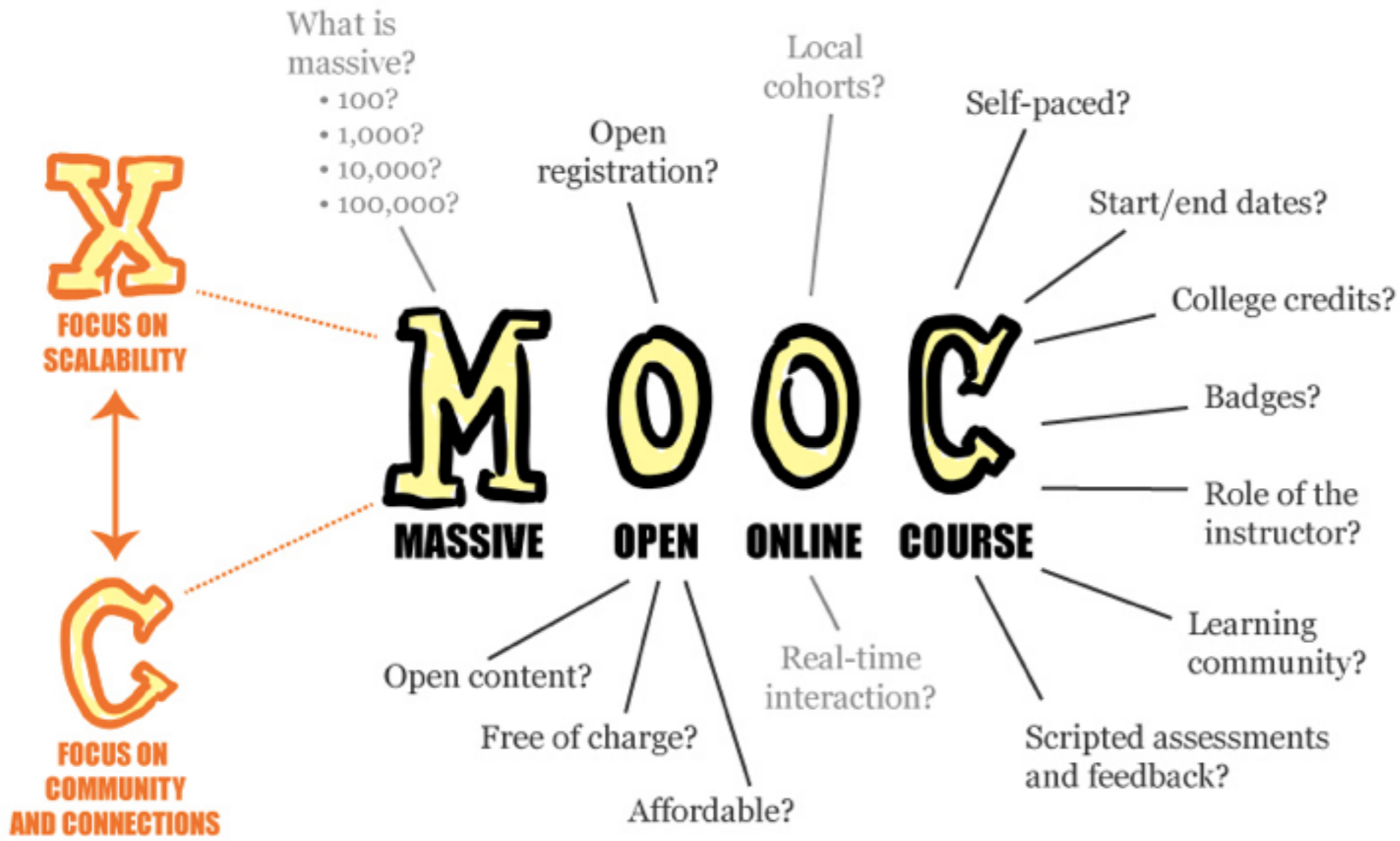
**Values**

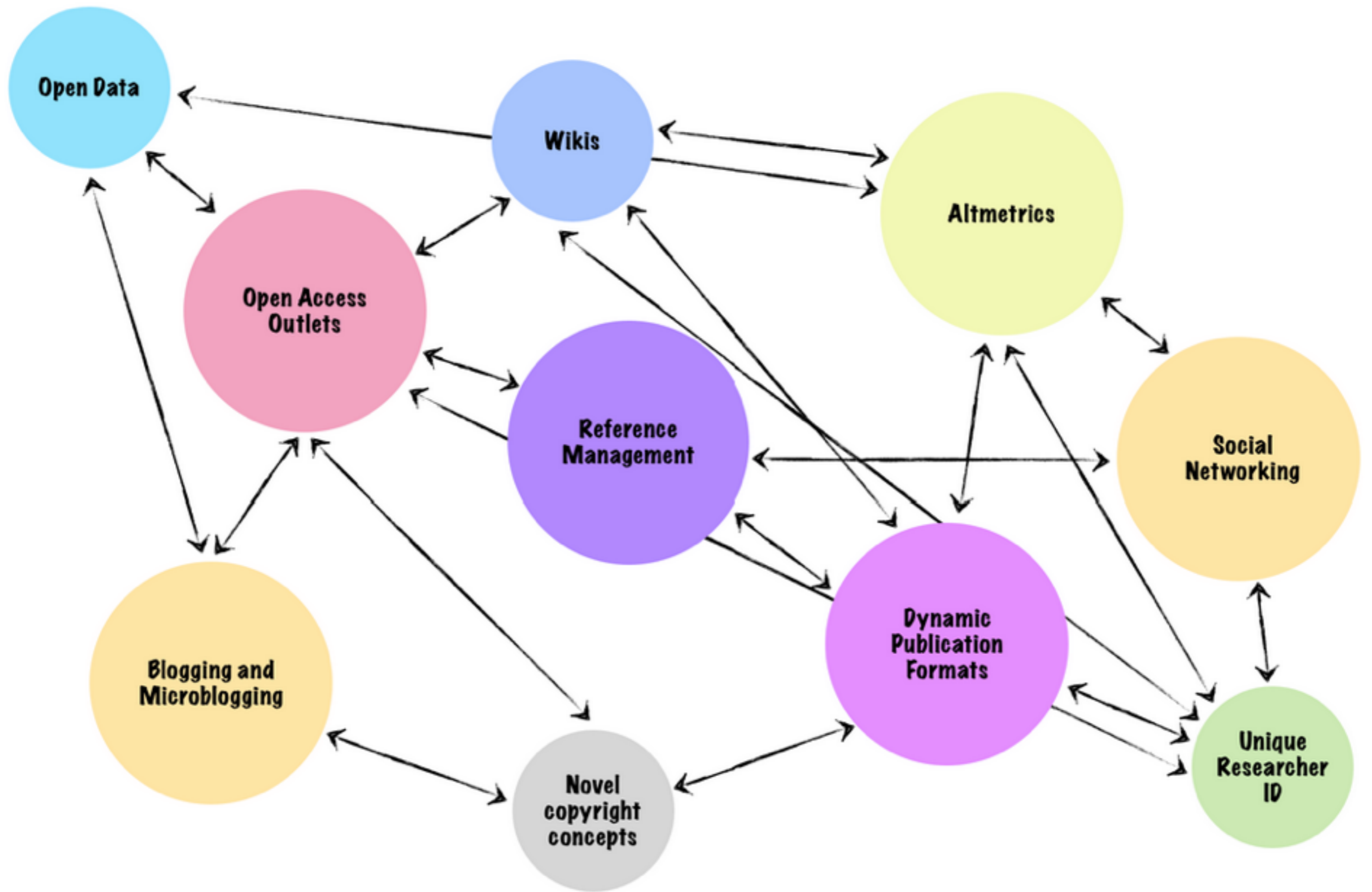
**Internal  
management**

**Infrastructure**



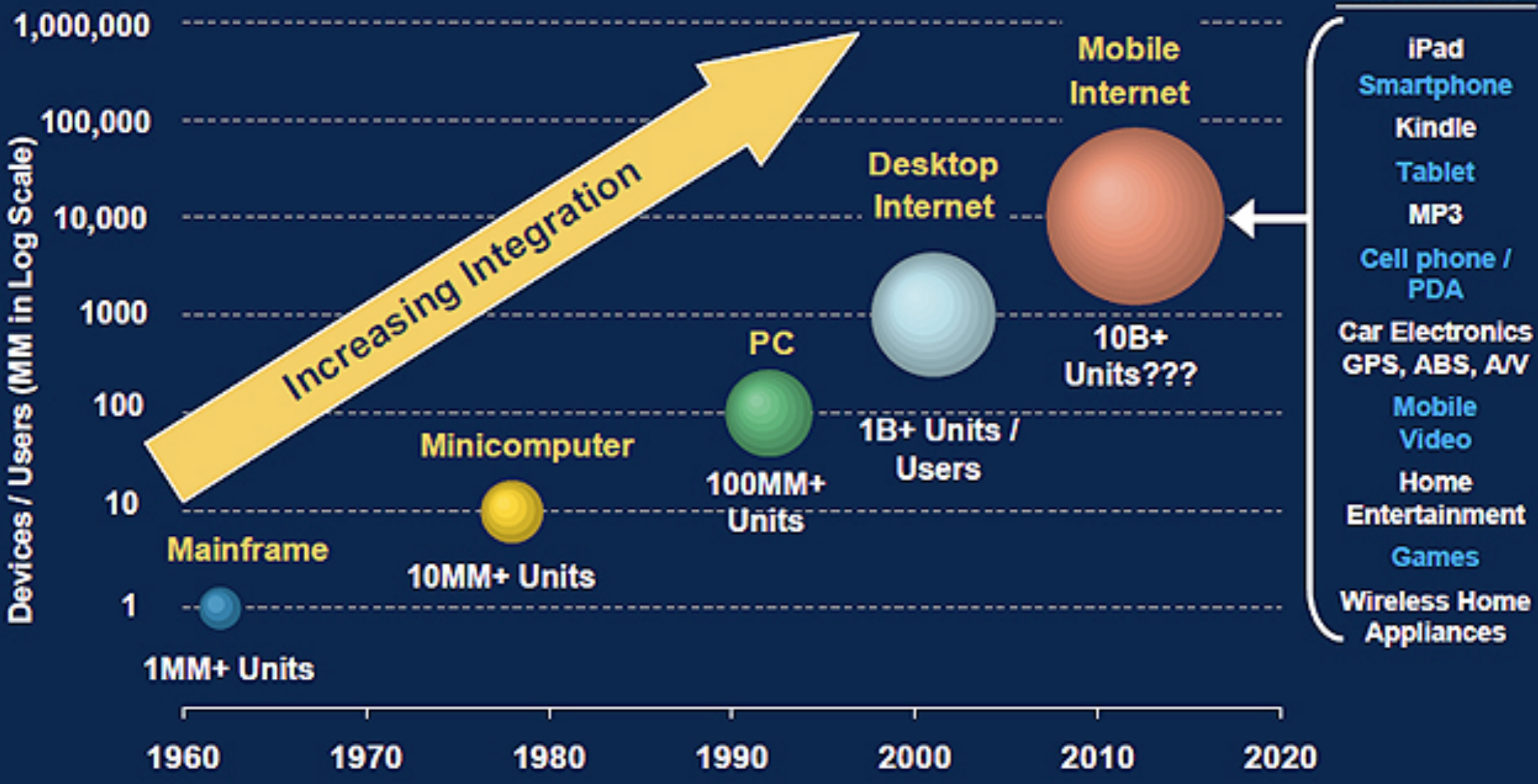
# TEACHING, LEARNING, RESEARCH







# Computing Growth Drivers Over Time, 1960 – 2020E



2G

3G

3GS

4

4S

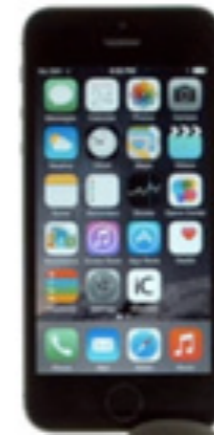
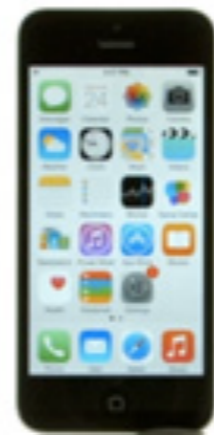
5

5c

5s

6

6+





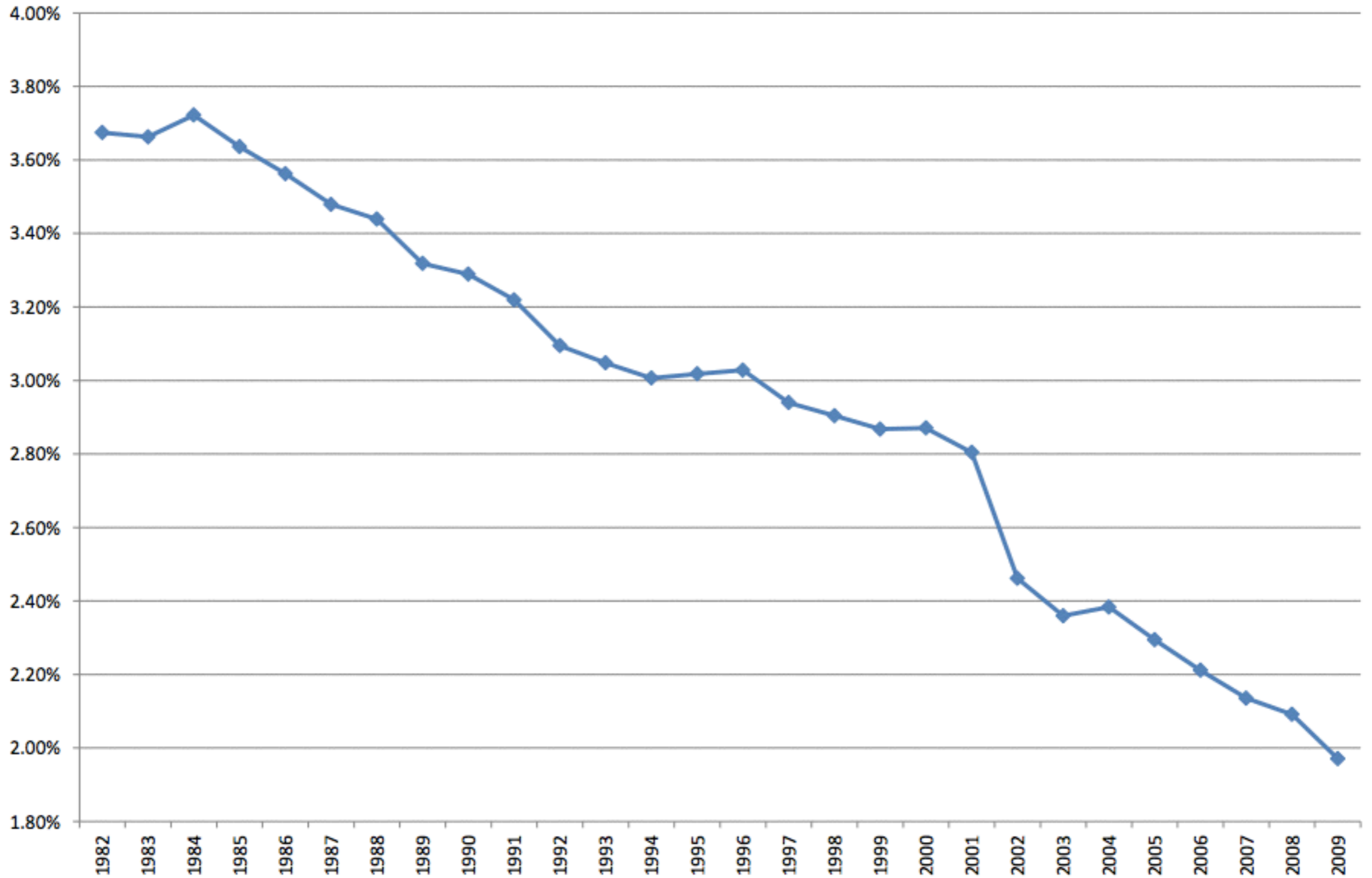
iPhone 10  
The tallest iPhone yet.

A white piggy bank is the central focus, overflowing with US currency. Two \$20 bills and one \$10 bill are sticking out of the top. The piggy bank is surrounded by a large pile of coins, including quarters, dimes, and pennies, and several other bills are scattered around its base. A semi-transparent green banner with the word 'FUNDING' in white capital letters is overlaid across the middle of the image.

# FUNDING



## Library Expenditure as % of Total University Expenditure (Average of 40 US Institutions Reporting Since 1982)



# Two sides of the argument

## Librarians complain about pricing

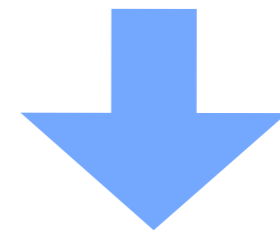
- Price increases greater than budget uplift
- Big deals limit ability to cancel titles
- Books are sacrificed for journals
- Costs would be lower in a not-for-profit model
- ‘Our academics did the work - why should we pay (so much)?’



**Support open access**

## Publishers point to explosion in output and value they add

- Great increase in number of articles
- Cost per download decreasing
- Big deals offer wider access at discount
- e-journal transition required massive investment
- ‘We will try open access if we can cover costs’



**Find new sources of funds**



# SCHOLARLY COMMUNICATION



# An Impacts Framework

## RESEARCH

Access for all, research participation based on merit, not means.

### **Potential benefits:**

Speeding up discovery.  
Reduction of duplicative research.  
Fewer blind alleys.  
New research possibilities.  
Better educational outcomes & enhanced research capabilities.

## SOCIETY

Access as needed, informed consumers (e.g. health and education).

### **Potential benefits:**

Contribution to the 'informed citizen' and 'informed consumer', with implications for better use of health and education services, better consumption choices, etc. leading to greater welfare benefits, which in turn may lead to productivity improvements.

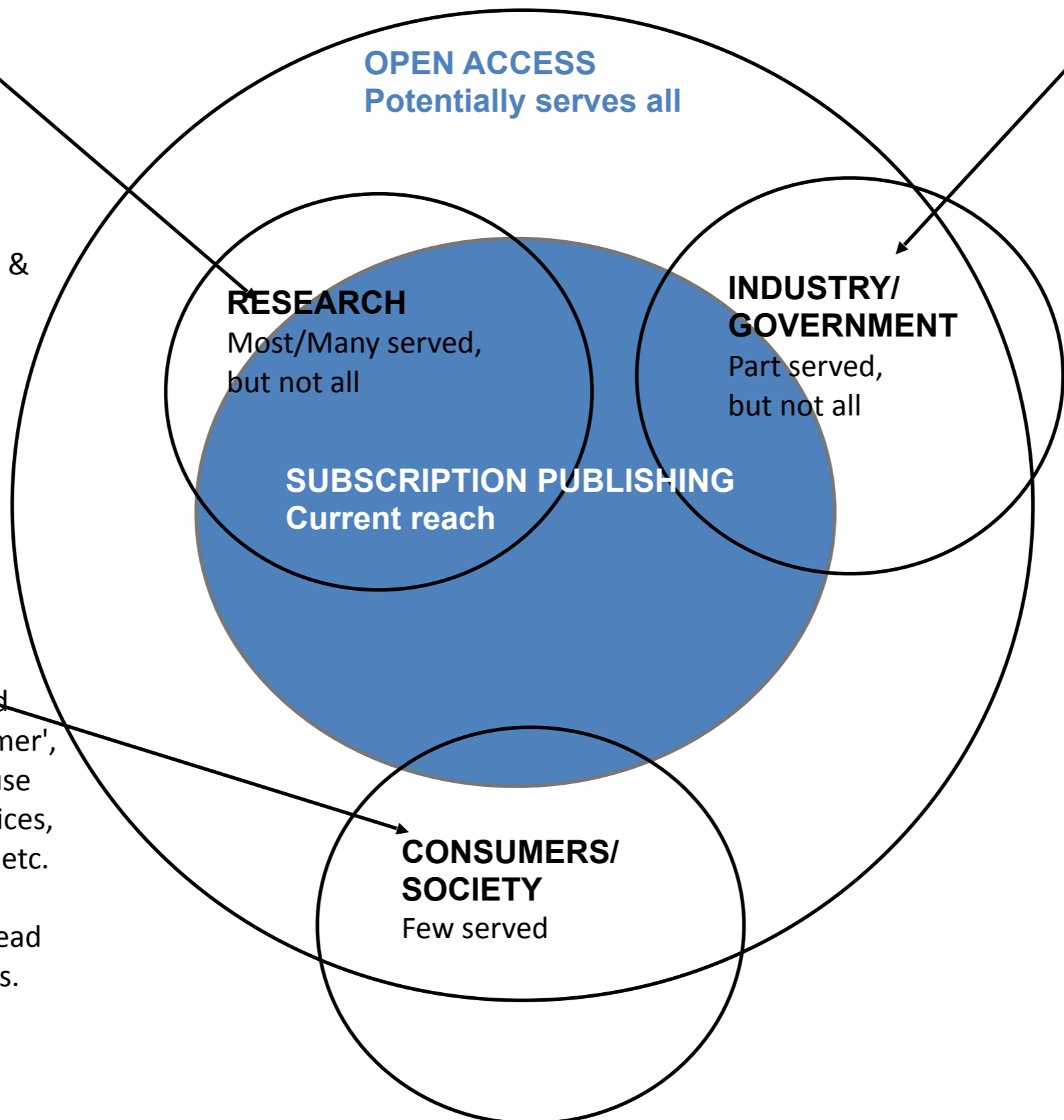
## INDUSTRY

(1) Access as needed, more informed producers & policy.

(2) New businesses add value to content (e.g. Weather Derivatives).

### **Potential benefits:**

Accelerate and widen opportunities for collaboration, commercialisation & adoption.  
The potential for much wider access for GPs/nurses, teachers/students, and small firms in consulting, engineering, ICT, nanotechnology, biotechnology, etc.  
The potential for the emergence of new industries based upon the open access content.



Accessibility, sustainability, excellence: how to expand access to research publications

Report of the Working Group on Expanding Access to Published Research Findings

March 2014/07  
Policy development  
Statement of policy

Institutions are advised to comply with this policy

This document sets a requirement that costs should be made open submission to the post Excellence Framework requirement will apply conference proceeds publication after 1 Ap

## Policy for open access in the post-2014 Research Excellence Framework



OGL

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theguardian  
Winner of the Pulitzer prize

US world opinion sports soccer tech arts lifestyle fashion business money travel environment

all

home

Higher Education Network Blog

## Willetts' open access reforms: what will it mean for academics? - open thread

How will plans to make all publicly-funded research freely available by 2014 impact on academic freedom and diversity?



House of Commons  
Business, Innovation and Skills Committee

## Open Access

Fifth Report of Session 2013–14

*Volume I: Report, together with formal minutes, oral and written evidence*

*Additional written evidence is contained in Volume II, available on the Committee website at [www.parliament.uk/bis](http://www.parliament.uk/bis)*

*Ordered by the House of Commons to be printed 3 September 2013*

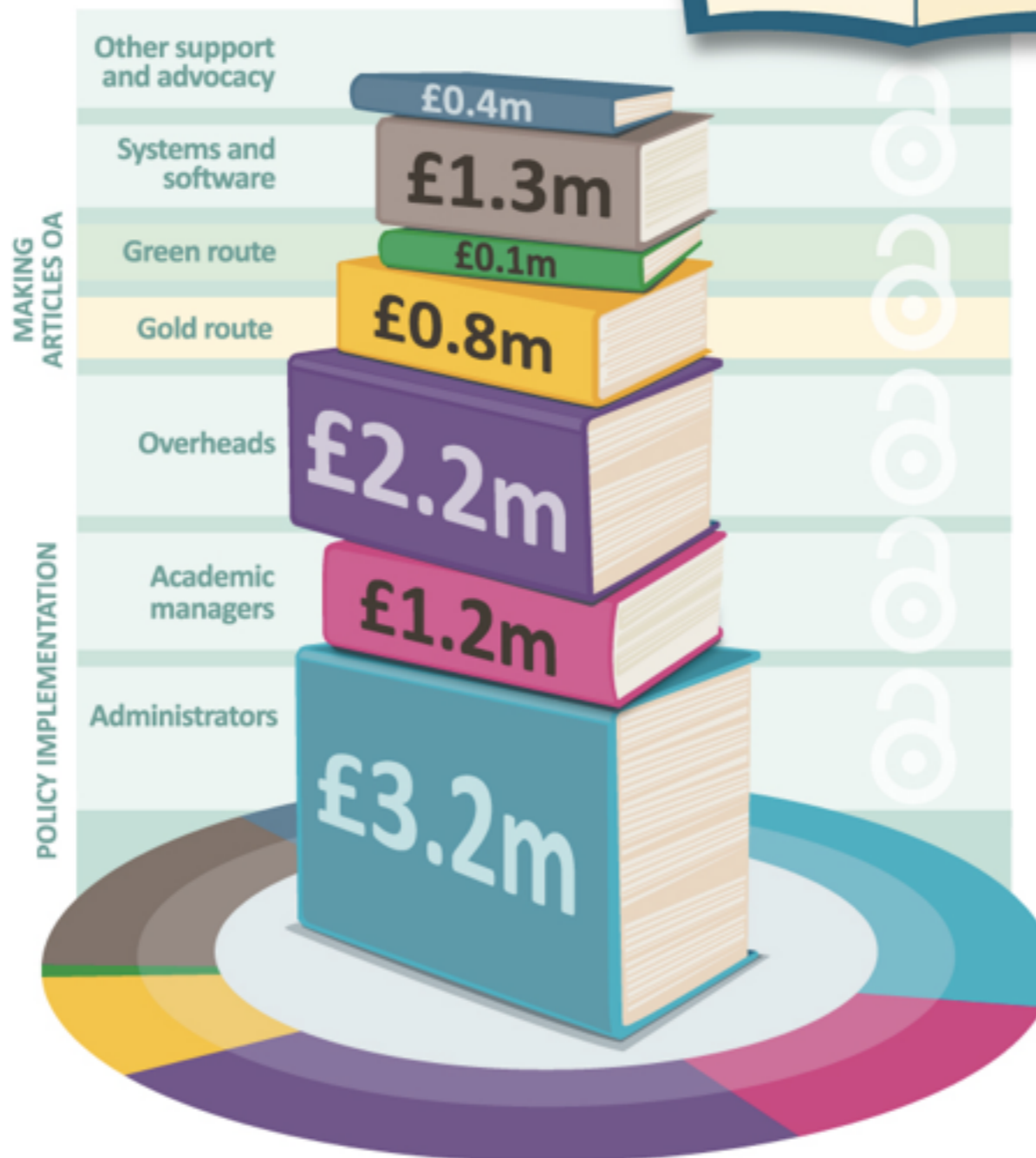
## RCUK announces block grants for universities to aid drives to open access to research outputs

	Year-1	Year-2	Year-3	Year-4	Year-5
RCUK APC fund	£17m	£20m	To be determined	To be determined	To be determined
Expected % of papers in Gold OA	45%	53%	60%	67%	75%

# Compliance Cost of the RCUK Open Access Policy

A Snapshot of Costs to UK Research Organisations in 2013/14

**£9.2**  
MILLION



# “The Holdren Memo”


To achieve the Administration’s commitment to increase access to federally funded published research and digital scientific data, Federal agencies investing in research and development must have **clear and coordinated policies for increasing such access.**

*Memo on Increasing Access to the Results of  
Federally Funded Scientific Research  
White House Office of Science and Technology  
Policy  
February 22, 2013*

EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF SCIENCE AND TECHNOLOGY POLICY  
WASHINGTON, D.C. 20502

February 22, 2013

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

FROM: John P. Holdren   
Director

SUBJECT: Increasing Access to the Results of Federally Funded Scientific Research

## 1. Policy Principles

The Administration is committed to ensuring that, to the greatest extent and with the fewest constraints possible and consistent with law and the objectives set out below, the direct results of federally funded scientific research are made available to and useful for the public, industry, and the scientific community. Such results include peer-reviewed publications and digital data.

Scientific research supported by the Federal Government catalyzes innovative breakthroughs that drive our economy. The results of that research become the grist for new insights and are assets for progress in areas such as health, energy, the environment, agriculture, and national security.

Access to digital data sets resulting from federally funded research allows companies to focus resources and efforts on understanding and exploiting discoveries. For example, open weather data underpins the forecasting industry, and making genome sequences publicly available has spawned many biotechnology innovations. In addition, wider availability of peer-reviewed publications and scientific data in digital formats will create innovative economic markets for services related to curation, preservation, analysis, and visualization. Policies that mobilize these

# In the print library

- Local access costs low - saved time allowed for research productivity
- Library costs high - acquisitions, maintenance, curation, buildings
- Correspondence between library reputation and research quality
- Great libraries attracted great scholars
- Great scholars attracted great funding



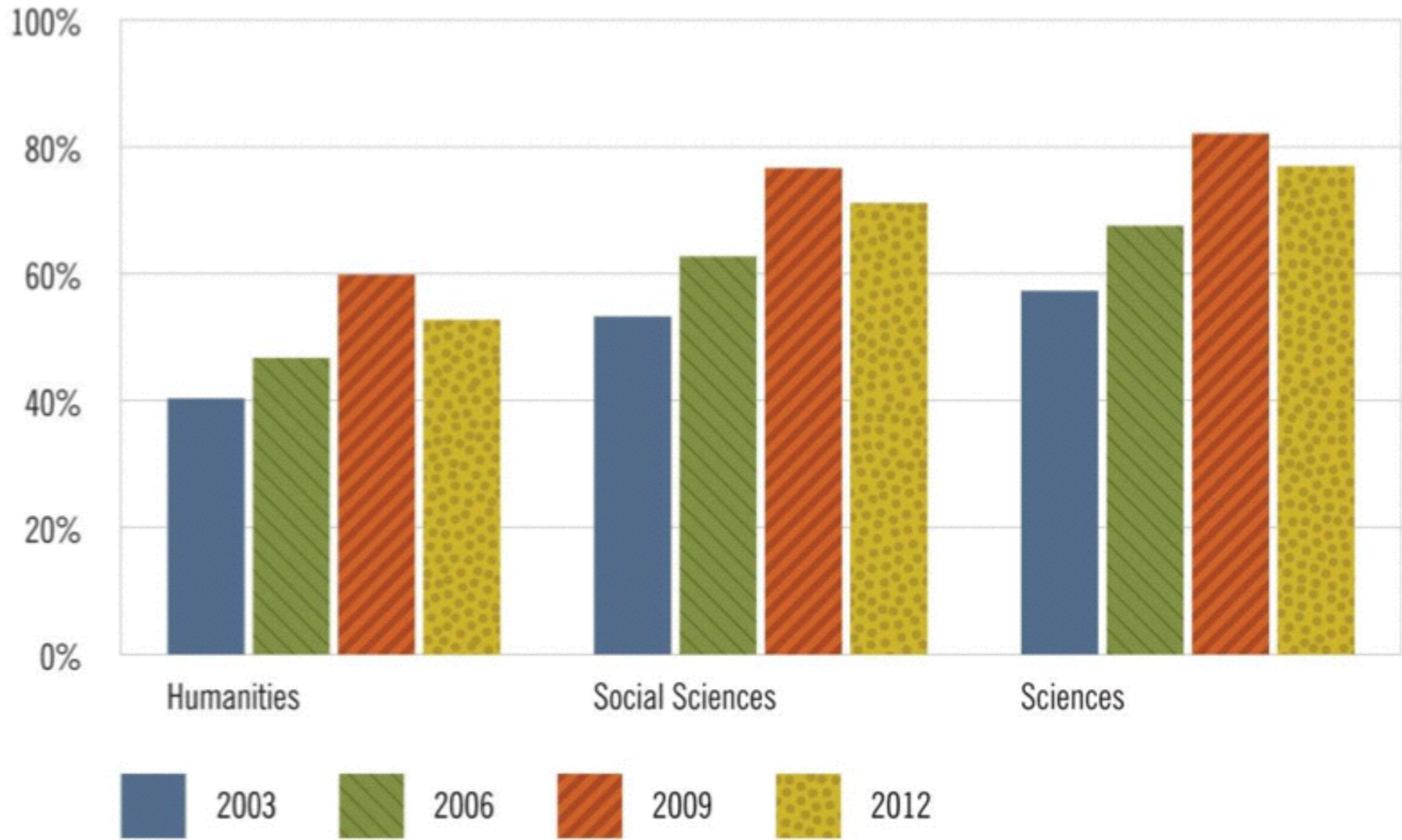
- Technology reduces costs of production and distribution - big deal
- Demand from academy is chiefly for online content
- Almost all new content born digital
- Large swathe of scholarly print material now digitised - books and journals



# What might this mean?

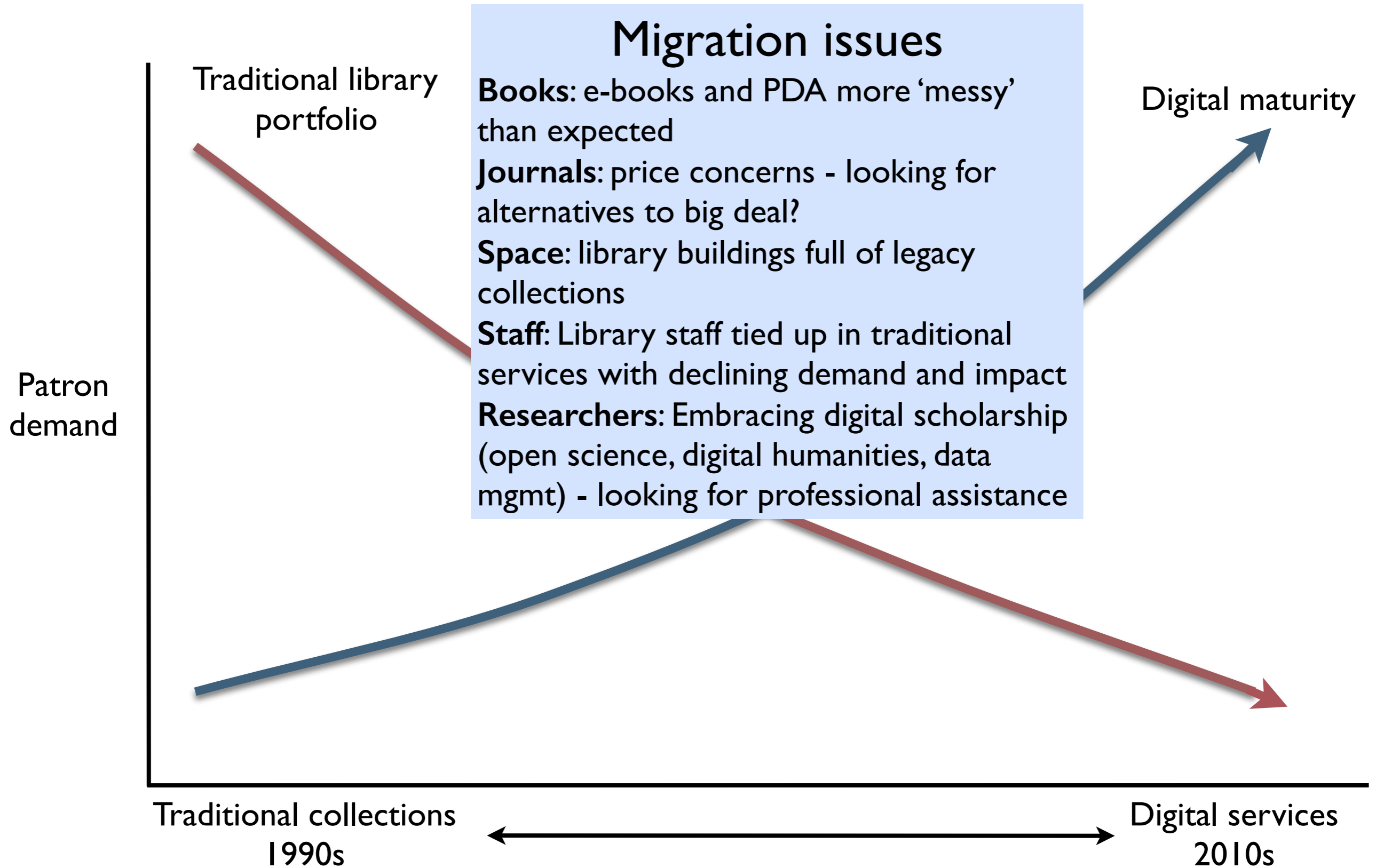
- Ongoing acquisitions will require increasingly less space
- Substantial parts of existing collections can be relocated off-site and replaced with digital versions
- Tremendous growth in access to older materials not previously available locally
- As services like Google books mature these trends will accelerate (subject to statutory provisions)
- This will provide new space opportunities for universities and their libraries

# Libraries can cease collecting print versions





# Today: tradition unsustainable, digital not quite ready



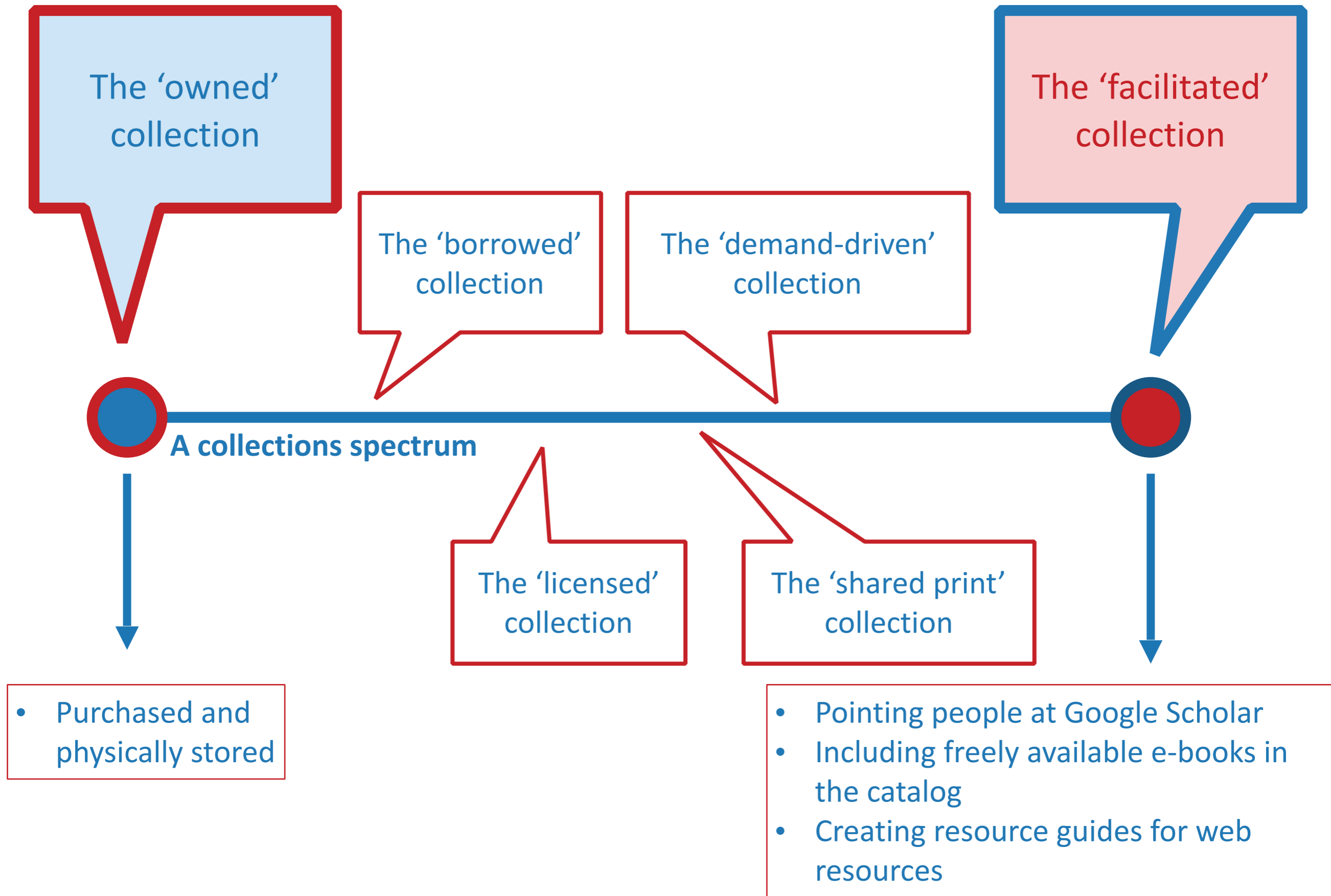
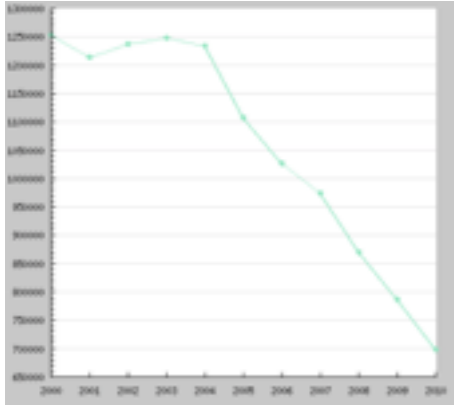


Figure: A collections spectrum. OCLC Research, 2015.



Traditional usage declining



Changes in media access



New competitors



Changing user demands and IT



Financial challenges



WHERE ARE WE GOING?

# Current directions in academic libraries - building the library of the future

1. Continue the migration from print to electronic and realign service operations
2. Review location of lesser-used collections
3. Continue to repurpose library as primary learning space
4. Reposition library expertise and resources to be more closely embedded in research and teaching enterprise outside library
5. Extend focus of collection development from external purchase to local curation



# LEARNING SPACE

Case study 1

UQ - use of space

# Focus group themes

- Opening foci
  - What are we doing well?
  - What could we do better?
  - What more could we do to support you in your studies?
- Your assignment story
  - Where did you work? With whom? What information did you gather? Where did it come from? What technology did you use? From whom did you seek advice?



## Information Seeking Behaviour of First Year Students

A research study

Log Book

Programme:.....

Course:.....

Assignment topic

---



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Length:.....

Due Date:.....

Date work on assignment commenced: .....

For each day, please record the following:

- Persons consulted: (categories, not names; eg friend, tutor)
- Places where you worked: eg library –(please give branch and space – group or quiet or room); home; collaborative learning centre; coffee shop; on the train; etc
- Activities undertaken: See list below (not exclusive – add anything else you need to)
- Time spent in each activity

Types of activity:

- Attend Library information class
- Begin writing
- Course reading lists
- Draft essay
- Identify key concepts
- Look at Assignment Planner
- Note taking
- Reading from articles
- Reading from books
- Recording references
- Searching databases
- Searching internet (how and what)
- Searching Library catalogue (How – title, keyword, subject. Using what terms)
- Subject guides
- Talk to librarian
- Talk to others in course
- Talk to parent/other
- Talk to tutor
- Topic analysis
- Visit Library other than UQ

Example:

<b>Monday</b>	Home: Reviewed assignment topics and decided which one to do – 30 mins Home: Analysed topic for main concepts, listed key words – 15 mins. Uni – <u>refec</u> : Discussed topic with tutorial group students – 10 mins. SS&H Library, Level 1: searched catalogue, recorded book titles and call numbers - 40 mins
---------------	---



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA

LIBRARY  
*Enriching world-class scholarship*

## Win an Apple iPod Touch



### What would your ideal Library look like?

Join in a design workshop with other students to be in the draw to win an iPod Touch. Open to all students. All you need to do is bring your ideas!

**When** Tuesday, 19 August 2008, 12 – 2 PM

**Where** Room 241 Collaborative Teaching & Learning Centre,  
Sir James Foots Building (Bldg 47A)

**A FREE LUNCH WILL BE PROVIDED**

Name: \_\_\_\_\_

Email: s\_\_\_\_\_@student.uq.edu.au

There is a **maximum of forty places** available. Student entries will be drawn at random. Students whose entry is selected will be notified by email by 15 August.

*The workshop will be facilitated by Hamilton Wilson of Wilson Architects.*





Lip

C.P.P.  
C.P.P.

Comp

Comp

\* Natural Light  
\* PLANTS

FISH TANK

OUTSIDE AREA

- \* Bam comp/comfortable chairs
- > Quiet but not silent
- > reading

- \* lockers
- > simple access
- [FREE]

- \* Possibly online access to texts. (ie, main network)
- \* Isolated rooms
- \* Online screens for all courses.

Enough space for mid A&O have a compute

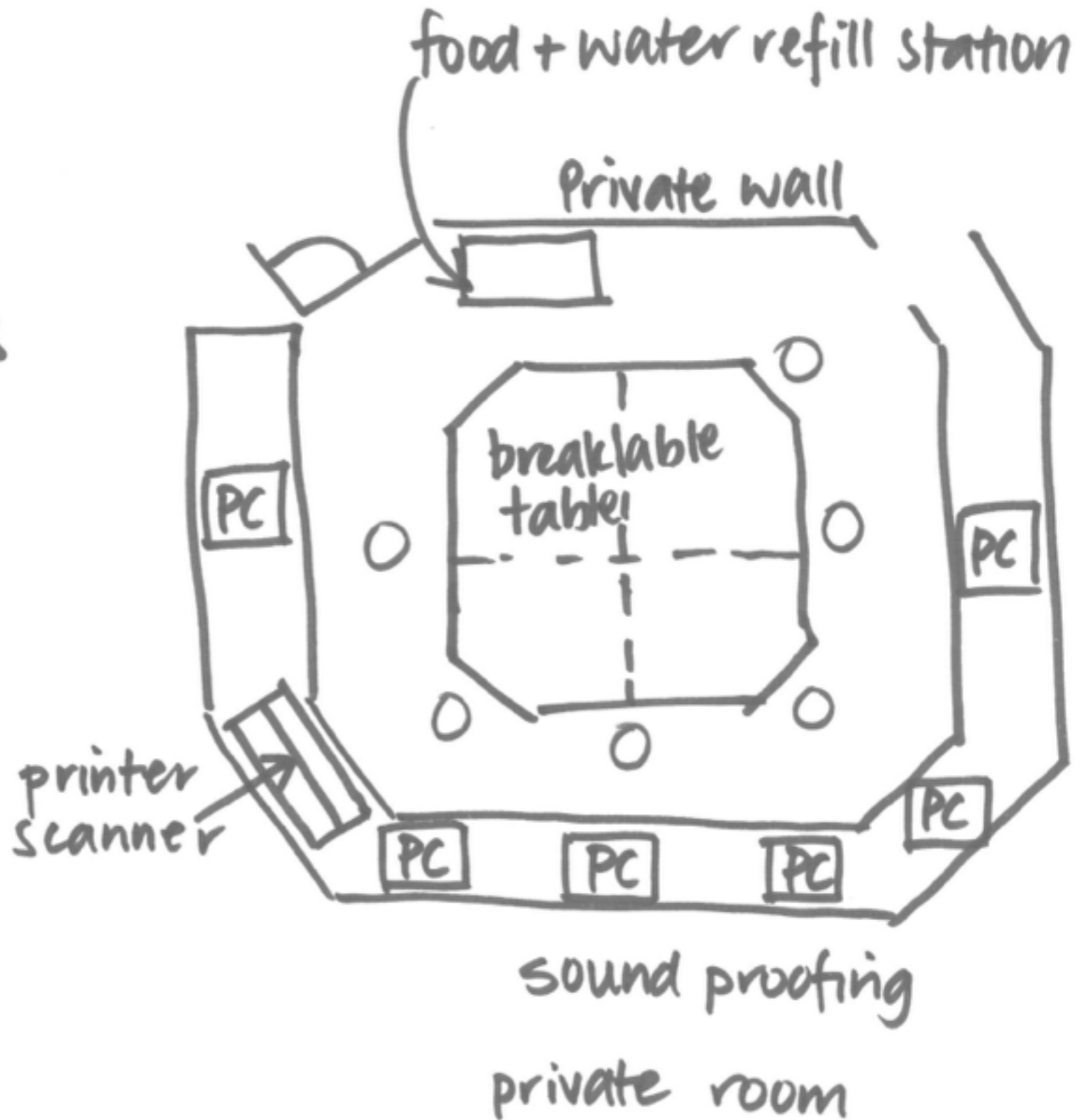
- \* Class doors
- \* BIG desk
- \* Hire (lockable)
- \* Power points
- \* Drinks

# group space

- adjustable height chairs and desks (sleeping friendly)
- different lighting option e.g. lamp

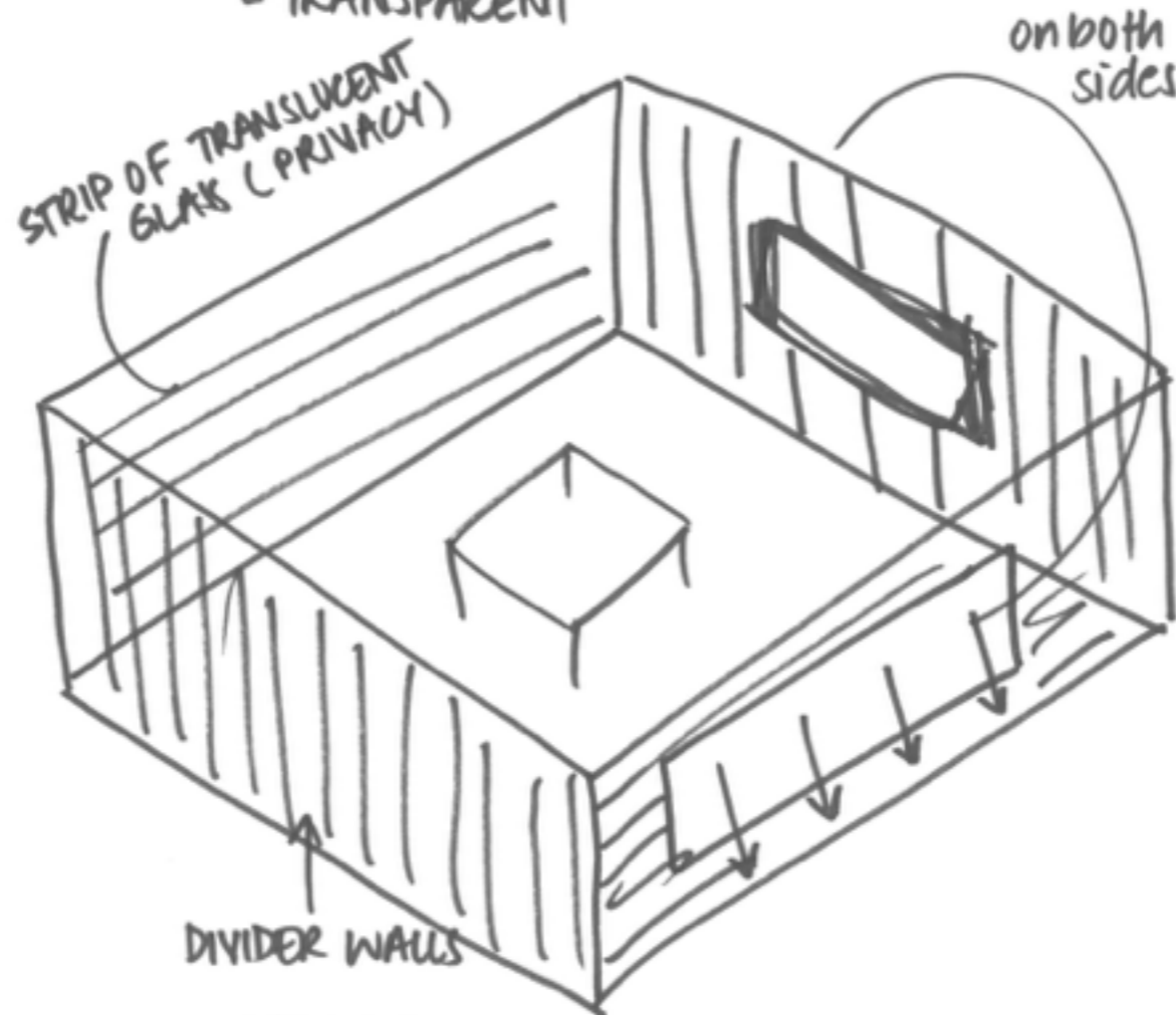


- size of groups - 4-6
- lecturer sets - can't pick group members



- RETRACTABLE SHADES
- WHITEBOARD... (IN BUILT PRINTER) (MAYBE PORTABLE)
- TABLE WITH POWERPOINTS (AT LEAST 4)
- COMFY CHAIRS / HEIGHT ADJUSTMENT
- STUDY ROOMS
  - PLASMA SCREENS
  - PROJECTOR SCREEN
- GOOD TO HAVE NATURAL LIGHTING
- SPACIOUS ROOMS
  - SOUND PROOF
  - TRANSPARENT

BUD LIBRARY ROOMS AT LEAST,  
BUT BETTER.



GROUP SIZE: MAX 8

- LIGHT ADJUSTERS
- VOICE RECORDER (STUFF TO SIMULATE REAL PRESENTATION ENVIRONMENT)
- PRINTER
- TELEPHONE

# Key themes

Reliable and wide-spread access to the Internet

A range of technology to support group work including voice recorders, smart boards and printers

A steady supply of drinking water and coffee and adequate natural light

Services that provide convenience are valued and we are looking to implement website features that should help satisfy demands for simpler ways to find material in the Library.

The students at the workshop affirmed that place is important to them: they like to come to the Library.

Student demands of our spaces can change during the academic year according to course progression and the nature of assessment tasks, so flexibility is an important design consideration

## My time at UQ Library

How can we make it better?

The Library is conducting some research about how and why our students\* use the Library. We are very interested to know what you do so that we can plan for future services and facilities.

Please help us help you and complete this questionnaire during your visit today.

And just for doing this, you will be eligible to enter the draw for an Apple iPod Touch.

Thank you for your time.



\* Survey for UQ Students only

### PLEASE START HERE

1. Time of entry: \_\_\_\_\_ AM/PM

2. I am: \_\_\_\_\_ Male / Female

3. I am \_\_\_\_\_ years old

4. My program is (e.g. BA): \_\_\_\_\_

5. I am in Year \_\_\_\_\_ of my program (e.g. 1, 2, 3)

Please now open the questionnaire and answer the questions.



**1. What have you come to the Library to do today?**

(tick as many as you like)

Use Library computer/laptop	
Quiet study	
Group work	
Find/borrow books	
Find journal articles	
Attend a training session	
Use printer/copier	
Use my own laptop	
Work on individual assignment	
Meet friends	
High Use	
Find course materials	
Get IT help	
Get research help	
Coffee	
Other (please specify)	

**2. Why did you come to the Library to do this?**

It is the only place to find what I need (above)	
My friends come	
My group is meet	
Good study atm	
Good study/work	
Convenient location	
Nowhere else open	
Other (please comment)	

**3. Where were you before you came to the Library?** (e.g. lecture, Red Room, home)

**4. How long do you plan to stay here this visit?**

Quick visit (< 30 minutes)	
30 minutes - 2 hours	
Long visit (> 2 hours)	

**5. Where in the Library do you plan to work?**

Level 1	
Level 2	
Level 3	
Level 4	
Level 5	
Wherever I can find a computer	
Wherever I can find a free space	

**6. Is this your only visit to this branch today?**

Yes	
No	

**7. How often do you usually visit this branch (in person)?**

Daily	
Weekly	
Monthly	
Not often	

**8. How often do you usually visit any UQ library branch (in person)?**

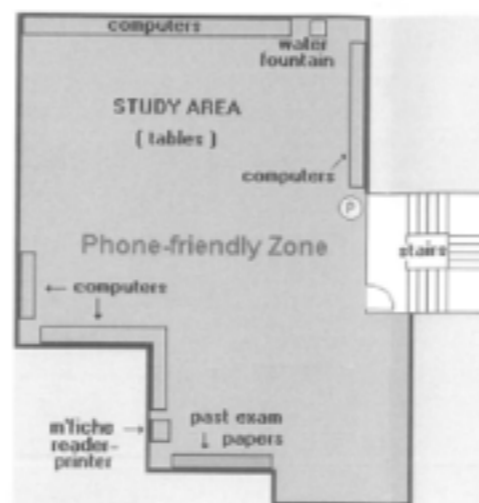
Daily	
Weekly	
Monthly	
Not often	

**9. How often do you usually visit other non UQ libraries (in person)?**

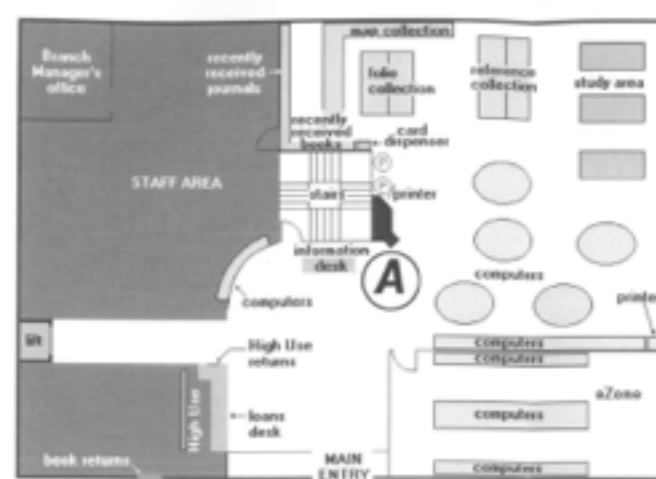
Daily	
Weekly	
Monthly	

Please mark your visit destinations on the floor plans at right and add any comments about what you did there (if you run out of room in the table, please write on the back of the form).

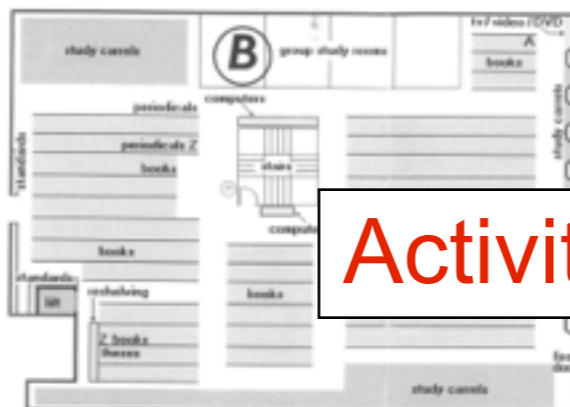
Remember to write down your comments in the table below and how long it took, e.g. Catalogue Check, 10 mins.



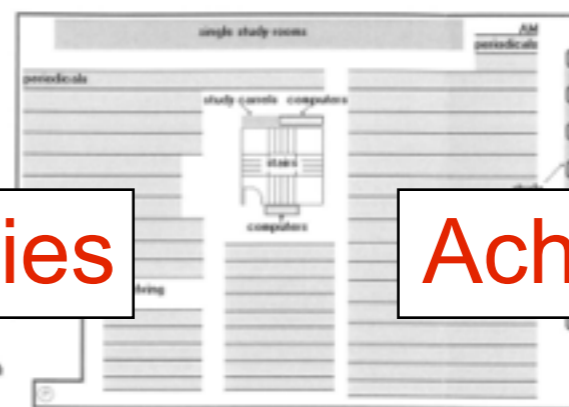
LEVEL 1



LEVEL 2



LEVEL 3



LEVEL 4



LEVEL 5

**Activities**

**Achievements**

**Intentions**

**Dorothy Hill Physical Sciences and Engineering Library**

**Activities**

A	e.g. (A) Asked question	2 mins
B	e.g. (B) Worked on group assignment	1 hr
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

**EXIT QUESTIONS**

**1. What did you ACTUALLY do on this visit?** (tick as many as you like)

Use Library computer/laptop	
Quiet study	
Group work	
Find/borrow books	
Find journal articles	
Attend a training session	
Use printer/copier	
Use my own laptop	
Work on individual assignment	
Meet friends	
High Use	
Find course materials	
Get IT help	
Get research help	
Other (please specify)	

**2. What else did you do and why?**

**4. Did you spend as much time as you had intended on this visit?**

Yes	
No, more	
No, less	

**5. If no, why?**

**6. Where are you going to now?**

**7. Time of exit:** \_\_\_\_\_ AM/PM

Thank you for your time. Please put this form in the SURVEY BOX as you leave the Library. If you want to go in the draw for an Apple iPod Touch, please fill in the enclosed form and put it in the ENTRY BOX near the front gate.

1. What have you come to the Library to do today? (tick as many as you like)

Use Library computer/laptop	<input checked="" type="checkbox"/>
Quiet study	<input checked="" type="checkbox"/>
Group work	<input type="checkbox"/>
Find/borrow books	<input type="checkbox"/>
Find journal articles	<input type="checkbox"/>
Attend a training session	<input type="checkbox"/>
Use printer/copier	<input type="checkbox"/>
Use my own laptop	<input type="checkbox"/>
Work on individual assignment	<input checked="" type="checkbox"/>
Meet friends	<input type="checkbox"/>
High Use	<input type="checkbox"/>
Find course materials	<input type="checkbox"/>
Get IT help	<input type="checkbox"/>
Get research help	<input type="checkbox"/>
Coffee	<input type="checkbox"/>
Other (please specify)	<input checked="" type="checkbox"/>

2. Why did you come to the Library to do this?

It is the only place to find what I need (above)	<input checked="" type="checkbox"/>
My friends come here	<input type="checkbox"/>
My group is meeting here	<input type="checkbox"/>
Good study atmosphere	<input checked="" type="checkbox"/>
Good study/working spaces	<input checked="" type="checkbox"/>
Convenient location	<input checked="" type="checkbox"/>
Nowhere else open	<input type="checkbox"/>
Other (please comment)	<input checked="" type="checkbox"/>

3. Where were you before you came to the Library? (e.g. home, Red Room, Refectory, Physiology block)

4. How long do you plan to stay here this visit?

Quick visit (< 30 minutes)	<input type="checkbox"/>
30 minutes - 2 hours	<input type="checkbox"/>
Long visit (> 2 hours)	<input checked="" type="checkbox"/>

5. Where in the Library do you plan to work?

Level 1	<input type="checkbox"/>
Level 2	<input type="checkbox"/>
Level 3	<input checked="" type="checkbox"/>
Level 4	<input type="checkbox"/>
Level 5	<input type="checkbox"/>
Wherever I can find a computer	<input type="checkbox"/>
Wherever I can find a free space	<input checked="" type="checkbox"/>

6. Is this your only visit to this branch today?

Yes	<input checked="" type="checkbox"/>
No	<input type="checkbox"/>

7. How often do you usually visit this branch (in person)?

Daily	<input type="checkbox"/>
Weekly	<input type="checkbox"/>
Monthly	<input type="checkbox"/>
Not often	<input type="checkbox"/>

8. How often do you usually visit any UQ library branch (in person)?

Daily	<input checked="" type="checkbox"/>
Weekly	<input type="checkbox"/>
Monthly	<input type="checkbox"/>
Not often	<input type="checkbox"/>

9. How often do you usually visit other non UQ libraries (in person)?

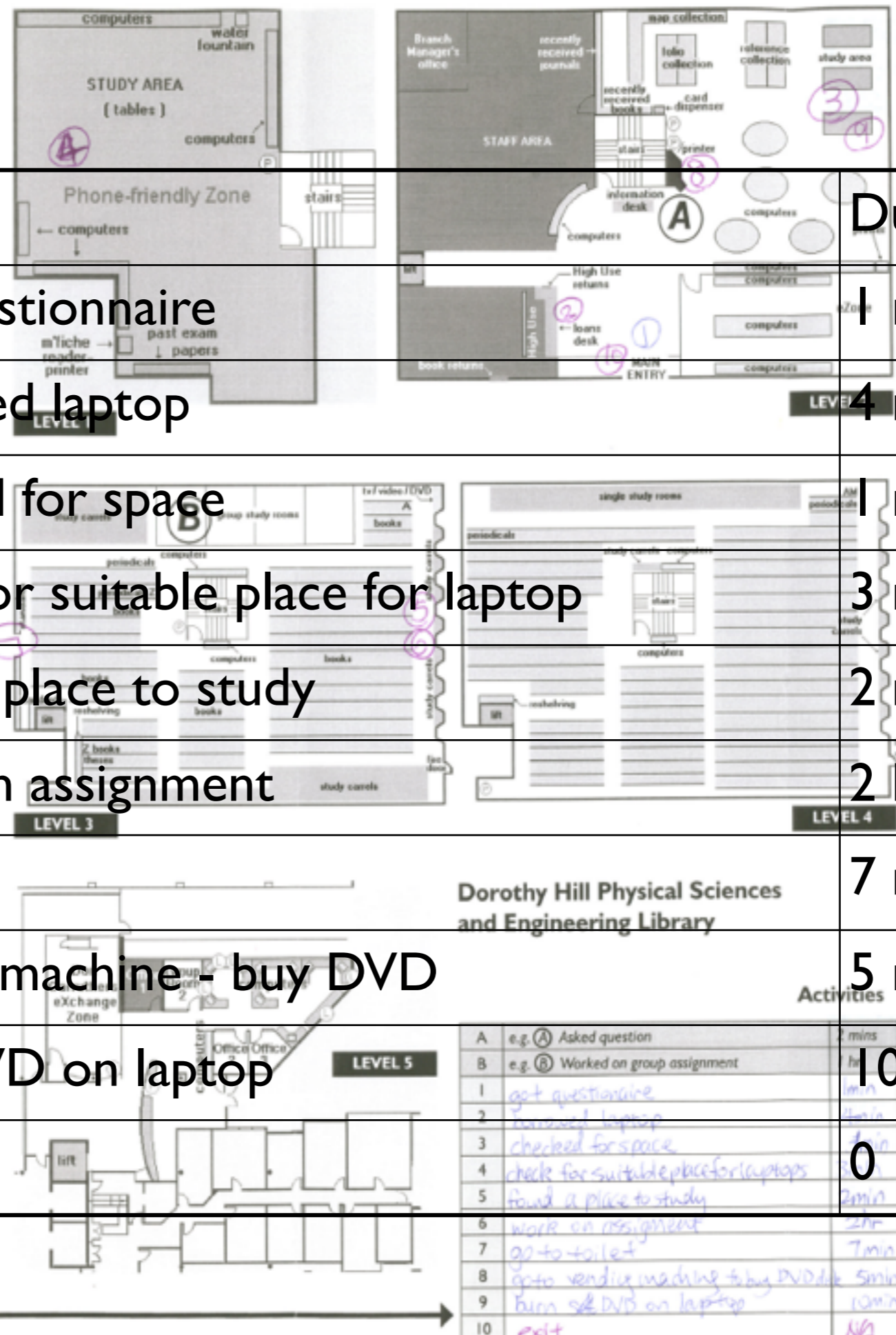
Daily	<input type="checkbox"/>
Weekly	<input checked="" type="checkbox"/>
Monthly	<input checked="" type="checkbox"/>
Not often	<input type="checkbox"/>

10. We would like to know more about:

(1) WHERE you went in the Library today and (2) in WHAT ORDER.

Please mark your visit destinations on the floor plan at right and add any comments about what you did there (if you run out of room in the table, please write on the back of the form).

Remember to write down your comments in the table below, how long it took, e.g. Catalogue Check, 10 mins.



EXIT QUESTIONS

1. What did you ACTUALLY do on this visit? (tick as many as you like)

Use Library computer/laptop	<input checked="" type="checkbox"/>
Quiet study	<input checked="" type="checkbox"/>
Group work	<input type="checkbox"/>
Find/borrow books	<input type="checkbox"/>
Find journal articles	<input type="checkbox"/>
Attend a training session	<input type="checkbox"/>
Use printer/copier	<input type="checkbox"/>
Use my own laptop	<input type="checkbox"/>
Work on individual assignment	<input checked="" type="checkbox"/>
Meet friends	<input type="checkbox"/>
High Use	<input type="checkbox"/>
Find course materials	<input type="checkbox"/>
Get IT help	<input type="checkbox"/>
Get research help	<input type="checkbox"/>
Other (please specify)	<input checked="" type="checkbox"/>

2. What else did you do and why?

3. What more could the Library provide to support you in your studies?

4. Did you spend as much time as you had intended on this visit?

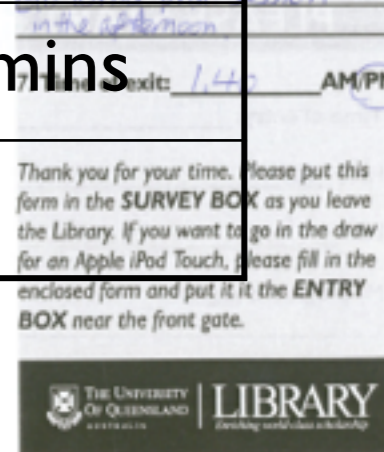
Yes	<input checked="" type="checkbox"/>
No, more	<input type="checkbox"/>
No, less	<input type="checkbox"/>

5. If no, why?

6. Where are you going to now?

7. Time of exit: 1:40 AM/PM

Thank you for your time. Please put this form in the SURVEY BOX as you leave the Library. If you want to go in the draw for an Apple iPod Touch, please fill in the enclosed form and put it in the ENTRY BOX near the front gate.



Number	Activity	Duration
1	Got questionnaire	1 min
2	Borrowed laptop	4 mins
3	Checked for space	1 min
4	Check for suitable place for laptop	3 mins
5	Found a place to study	2 mins
6	Work on assignment	2 hrs
7	Toilet	7 mins
8	Vending machine - buy DVD	5 mins
9	Burn DVD on laptop	10 mins
10	Exit	0

## Categories of activity

Individual - Social - Library Staff

Q1: What have you come to the Library to do today?

All Respondents

1. Use computer/laptop	63.11%
2. Quiet study	53.88%
3. Find/borrow books	37.66%
4. Work on individual assignment	32.11%
5. Use printer/p'copier	28.94%
6. Find journal articles	18.99%
7. Group work	18.22%
8. Course materials	15.63%
9. Meet friends	15.05%
10. Use my own laptop	10.4%
11. High Use collection	9.69%
12. Coffee	5.81%
13. Other	3.75%
14. Get research help	1.81%
15. Attend training session	1.61%
16. Get IT help	1.55%

Exit Q 1: What did you ACTUALLY do during this visit?

1. Use Library computer/laptop	62.4
2. Quiet Study	47.93
3. Find/borrow books	29.91
4. Work on individual assignment	24.68
5. Use a printer/copier	24.03
6. Meet friends	16.34
7. Group Work	13.24
8. Find journal articles	13.24
9. Find course materials	10.85
10. Use my own laptop	7.43
11. High use collection	5.81
12. Other	4.52
13. Get IT help	1.36
14. Get research help	1.29
15. Attend a training session	0.52
16. Coffee	0.26

# Key lessons/ideas

Student use of the Libraries is very intentional and focussed.

- They spend their time between lectures in the Library, they know what they want to do, and they do it
- They call in to the Library when they first arrive, or before they go home
- They come with the intention of putting in a good few hours' solid work

Students spend long periods in the Libraries. They appreciate comfort, and also an aesthetically pleasing environment, as well as one providing an appropriate study atmosphere.

The prime causes of frustration and irritation in our Libraries are around computer access and noise levels.

- People wanting to do quiet study are very annoyed by chatter, phones, iPods
- People want to do group work are very annoyed when one individual has taken up a whole table (note design workshop students said they liked to spread out and wanted to work, individually, at large tables)
- Both groups expect Library staff to police the other group

Maximising facilities for computer use (both in group contexts and individually) is paramount.

They want provision for eating/drinking without having to leave the Library and risk losing their place.

- Please don't allow the anti-academics amongst your management to allow our libraries to be turned into playgrounds. Playgrounds are available everywhere to those that want them. If you drive those of us who want real libraries out, where can we go? (Plus, remember: the current fashion will pass, fly-by-night management will move on to the next fashion as always).

**DESIGN BRIEF**

Staff area to be soundproof to library clientele

Returns area

Returns and mail area (adjacent to lift/loading bay)  
 Returns (accessed by external returns chute)  
 Automated book return system  
 Document supply area  
 Shelving/sorting

**3.0 Space Requirements**

**3.1 Introduction**

This Brief provides some guidance as to the broad spatial planning requirements. Details of the spaces required need to be reviewed through a discussion involving all parties. Emphasis will be on flexibility.

**3.2 Required Spaces**

- Entrance
- Information/Loans Service
- Reading Area
- eZones/Education Space
- Reading /study area
- Group/Study Cluster Rooms
- Pharmacy Population in 2010
- Print Collection
- Printing/Document Production
- Staff Areas
- Returns area

**3.3 Broad space descriptions are provided below:**

**Entrance**

- Combined entrance/exit
- Entrance should be clearly identifiable in the building context
- Customer assistance clearly visible
- Large welcoming space for orientation
- Multi corridor security gate for theft detection (at least 1.5 metres from any constructional metal and/or computer terminals)
- 2 stand-up information computers for quick access
- Internal courtesy phone
- Informal area and gathering space
- Large plasma screen
- Chilled water fountain
- After hours returns location (in PACE building)

**Information/Loans Service**

- Service point for loans checkout, information enquiries and returns
- Adjacent to exit/entrance
- Two computer workstations at loans service point with two docket printers. One of these computers on low desk for wheelchair enquiries or for long enquiries - desk with no front for wheel-under
- Duress alarm
- Shelving for holds on open access
- Network printers, change machine, and card dispenser in this vicinity
- Easy access to staff copier/printer
- Auto loan service close enough for staff intervention
- In-desk desensitisers to deactivate security
- Telephones
- Interview area between staff member / user (perhaps in semi enclosed space)

**Reading Area**

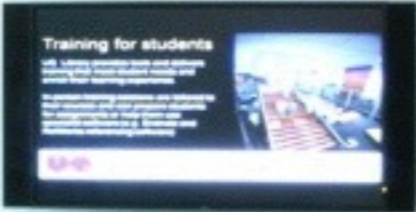
- Low display shelving for recently received books and journals (single bay)
- Comfortable seating for 10 -15
- Quiet area with pleasant outlook

**eZones/Education Space**

- 1 training room with 24 workstations. Room needs to be able to divide into 2 areas to accommodate 11 students and 1 trainer in each room.
- 2 data projectors, projection screens (or plasma), whiteboards
- Lectern/desk in each space
- Storage facilities
- Blackout blinds
- Dimmable lighting with overhead lighting appropriate for screen-based work
- Telephone

**Group/Study Rooms**

- 3 group rooms each to accommodate 6 people (all with viewing facilities, network access, plasma screens and white board walls)





















thehive







# Case study 2

## CMU - IDeATe

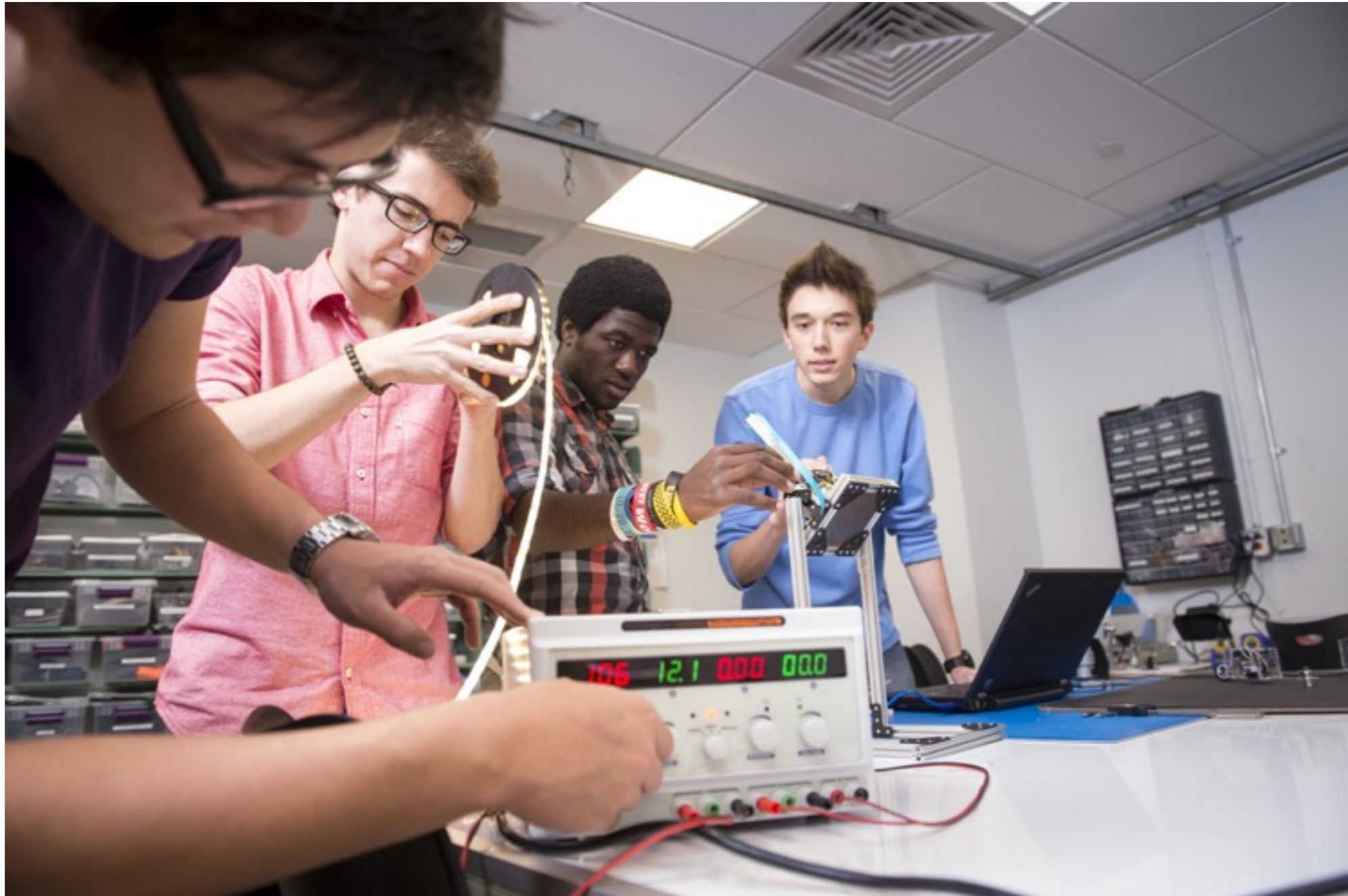
# 21<sup>st</sup> Century Complexity - Great Global Challenges



# Requires collocated teams of diverse experts



# and experiential inquiry – collaborative making



# Collaborative Learning Through Making - a key characteristic of the residential experience

Learning from faculty and diverse peer cohorts

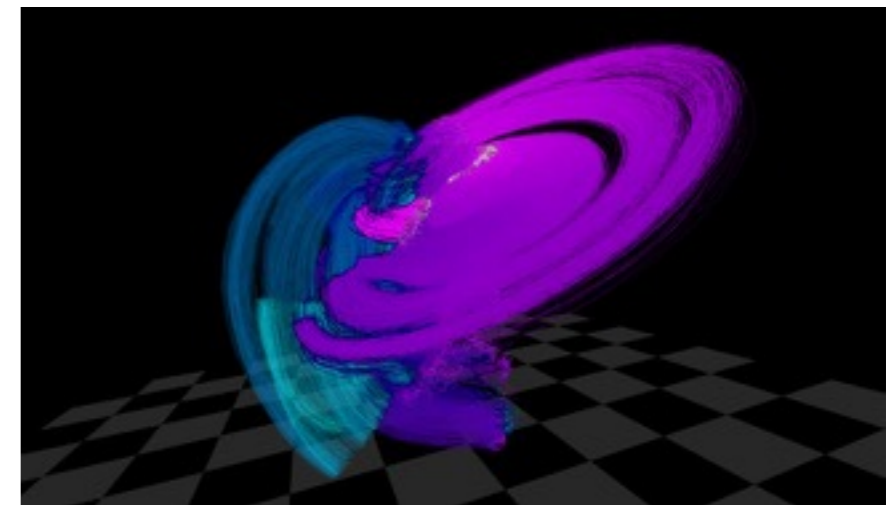


# CMU as THE Destination for New Creative Industries Education and Research

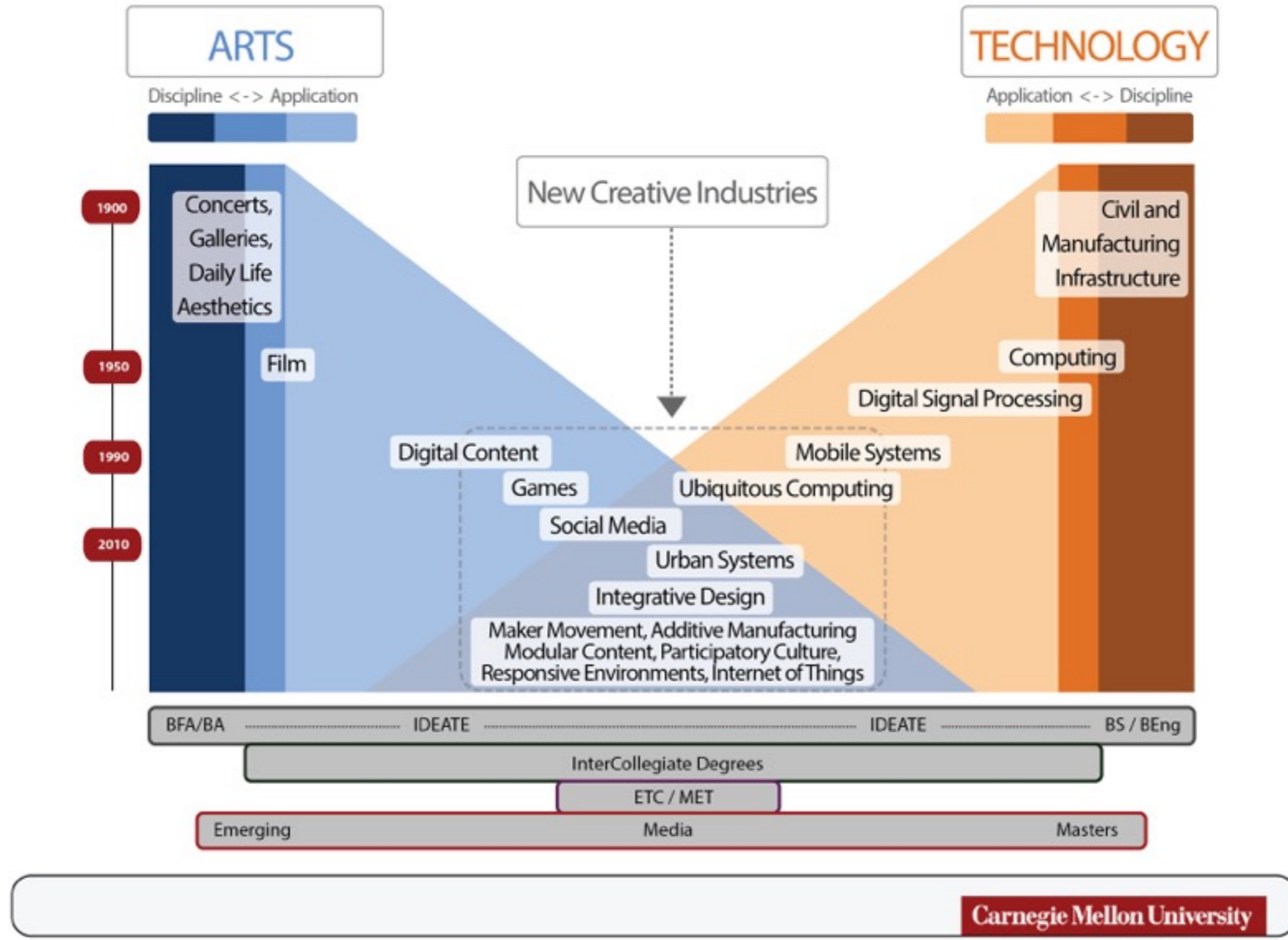
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Carnegie Mellon is the only U.S. University with

- top-ten ranked units in computer science, engineering, the arts and design
- distinguished record in collaborative technology-arts efforts (from HCII to the ETC and Traffic 21).
- top ten ranked units in business and computational social sciences



# CMU as THE Destination for New Creative Industries Education and Research





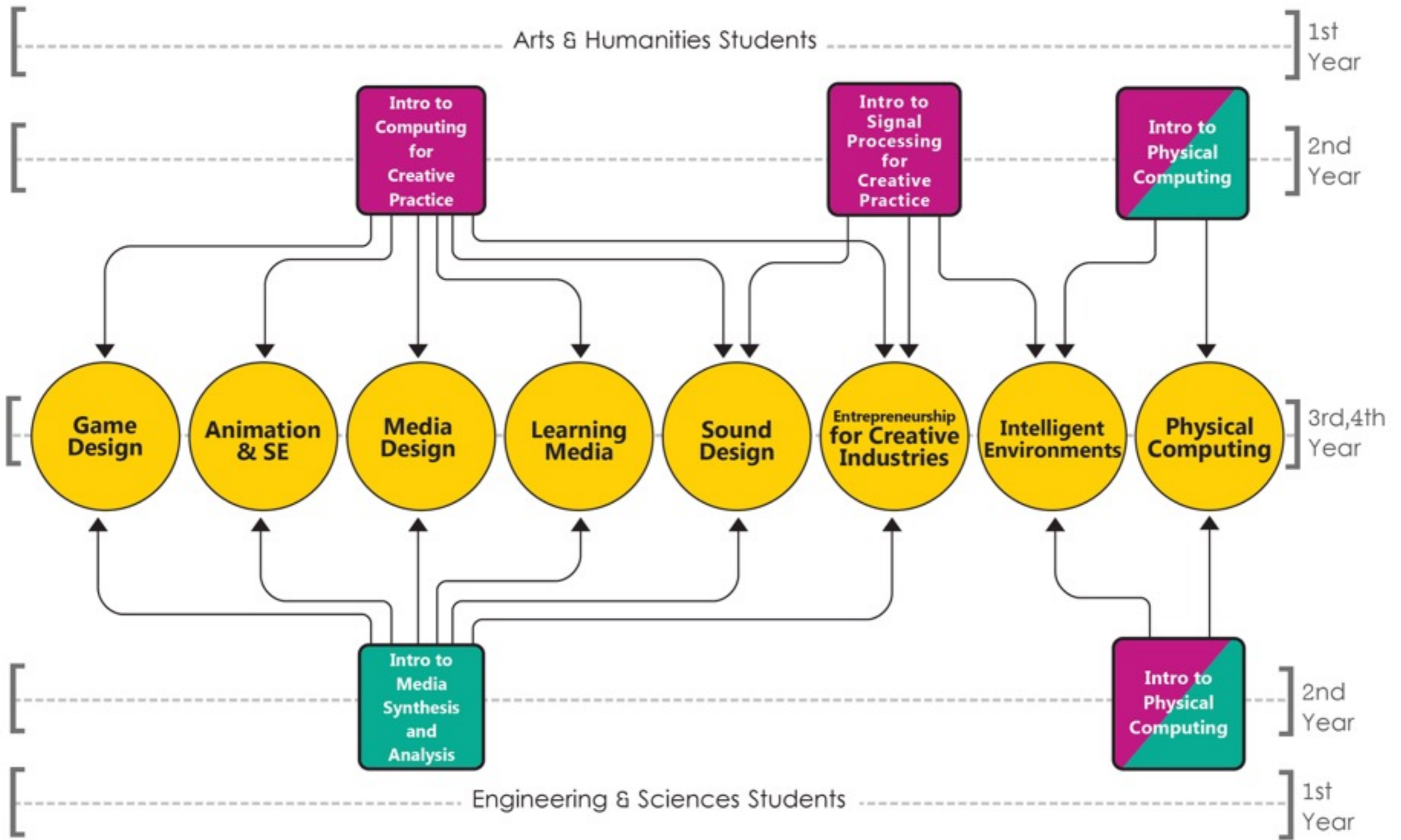


Diagram 01 Integrative Design, Arts and Technology Undergraduate Concentrations

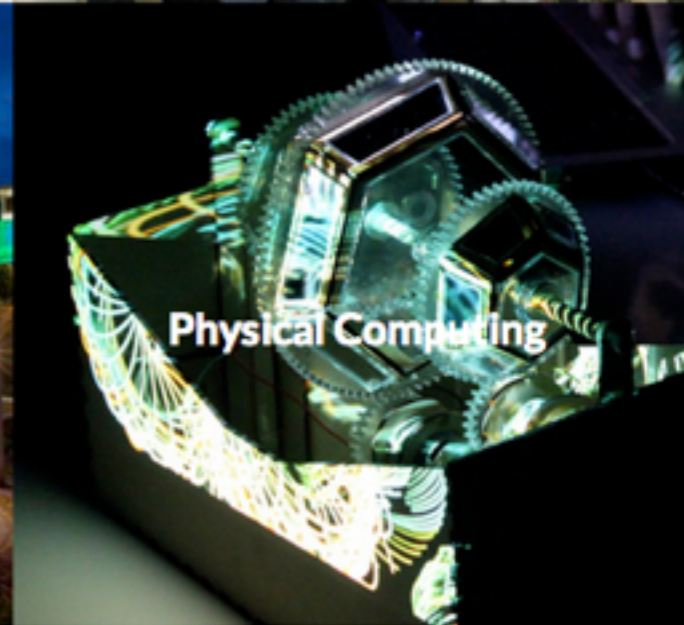
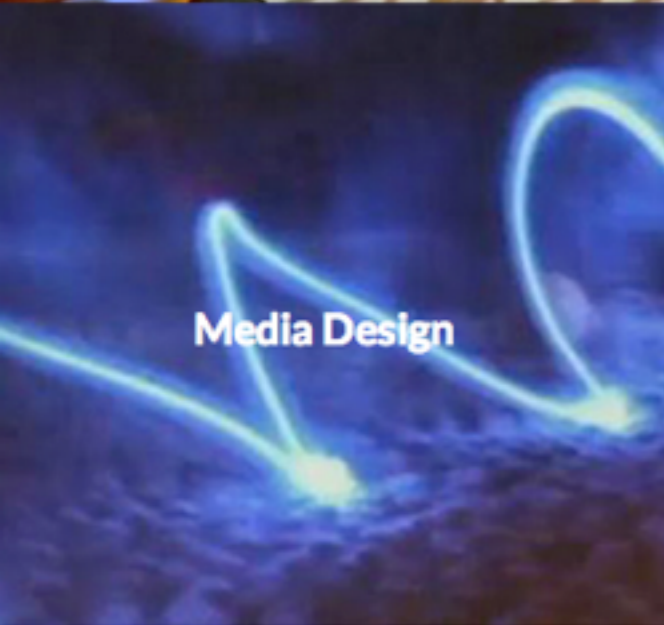
Carnegie Mellon University

- Concentration or Minor
- Portal course for arts/humanities students
- Portal course for engineering/science students

Concentration Students Take: ① + ② + ③

① Portal Course ② Concentration Area Courses ③ Other Concentration Area Course

# Eight Undergraduate Concentrations



# IDEATE@Hunt



- Contains:
  - a digital fabrication shop
  - a physical computing lab
  - an interactive media black box
  - traditional fabrication facilities
  - and collaborative design studios that also serve as classrooms
- learning through making key part of the residential experience at CMU
- evolution of the library into a mediated learning commons



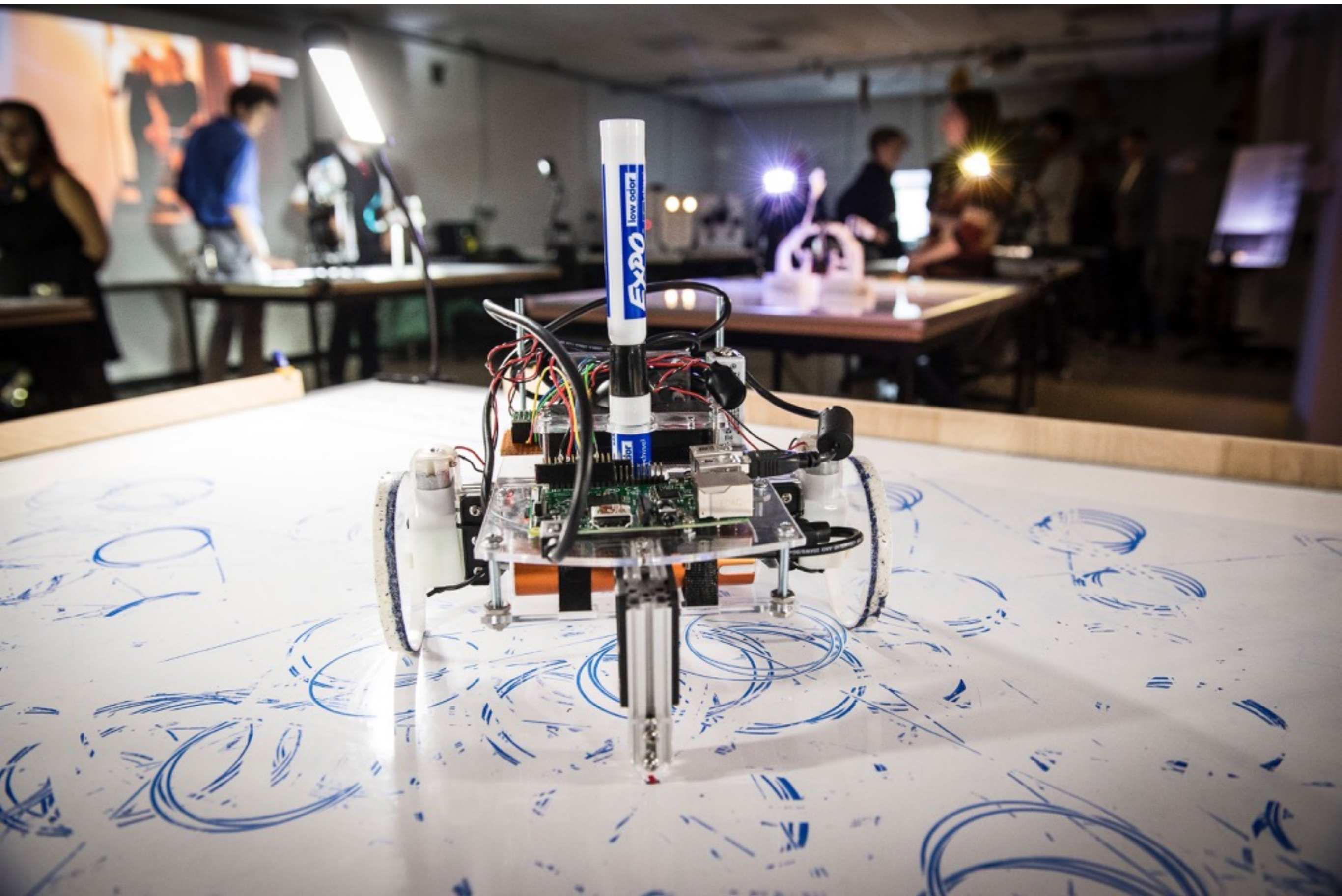




**Building the Future: Computing Like It's 1942**  
David E. Huxford, Computer Science Department, Carnegie Mellon University

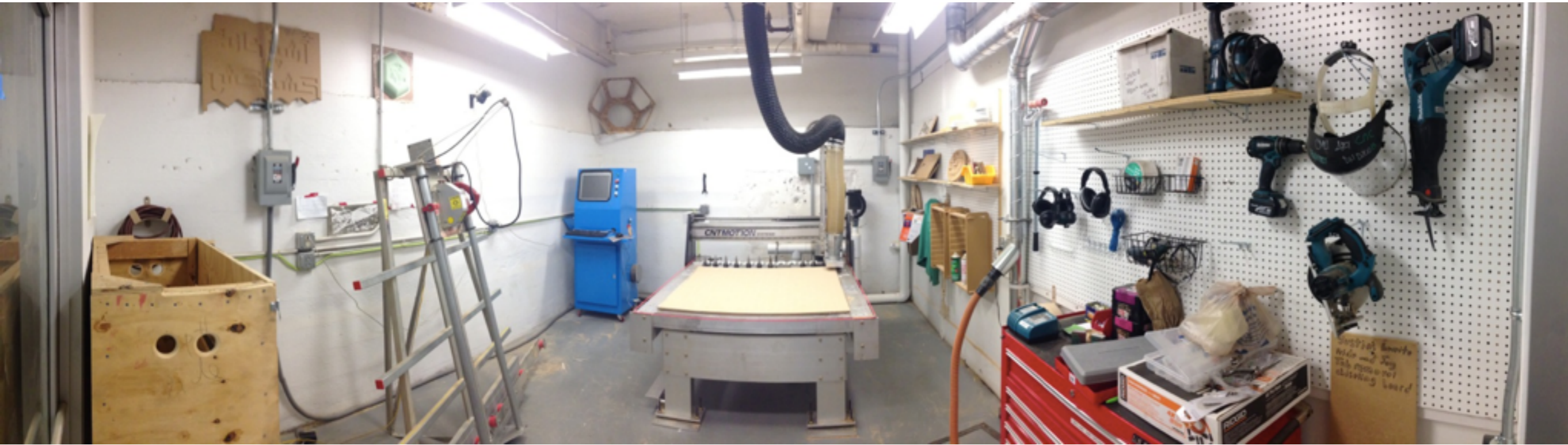
Priority	Technology	Architecture	Software
• The first computer program was written in 1942 by Grace Hopper, who coined the term "debugging" after finding a moth stuck in the relays of the ENIAC computer.	• The first computer program was written in 1942 by Grace Hopper, who coined the term "debugging" after finding a moth stuck in the relays of the ENIAC computer.	• The first computer program was written in 1942 by Grace Hopper, who coined the term "debugging" after finding a moth stuck in the relays of the ENIAC computer.	• The first computer program was written in 1942 by Grace Hopper, who coined the term "debugging" after finding a moth stuck in the relays of the ENIAC computer.
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Open Source 101













# THE LIBRARIAN

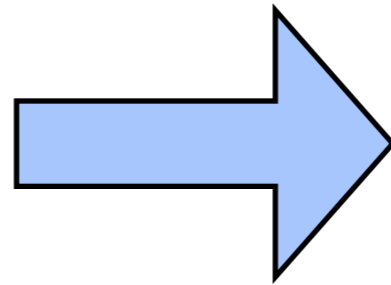
# The role of librarians

## Current state

Many libraries retain large numbers of librarians to catalogue and count

Even more librarians wait at service desks 'just in case'

Few librarians leave the library building



## Future state

Librarians embedded in research and teaching activities

Librarians become campus specialists in areas such as e-science, academic technology and research evaluation

Librarians have meaningful impact

## Current barriers

Many librarians lack skills and useful qualifications

Many librarians are resistant to change

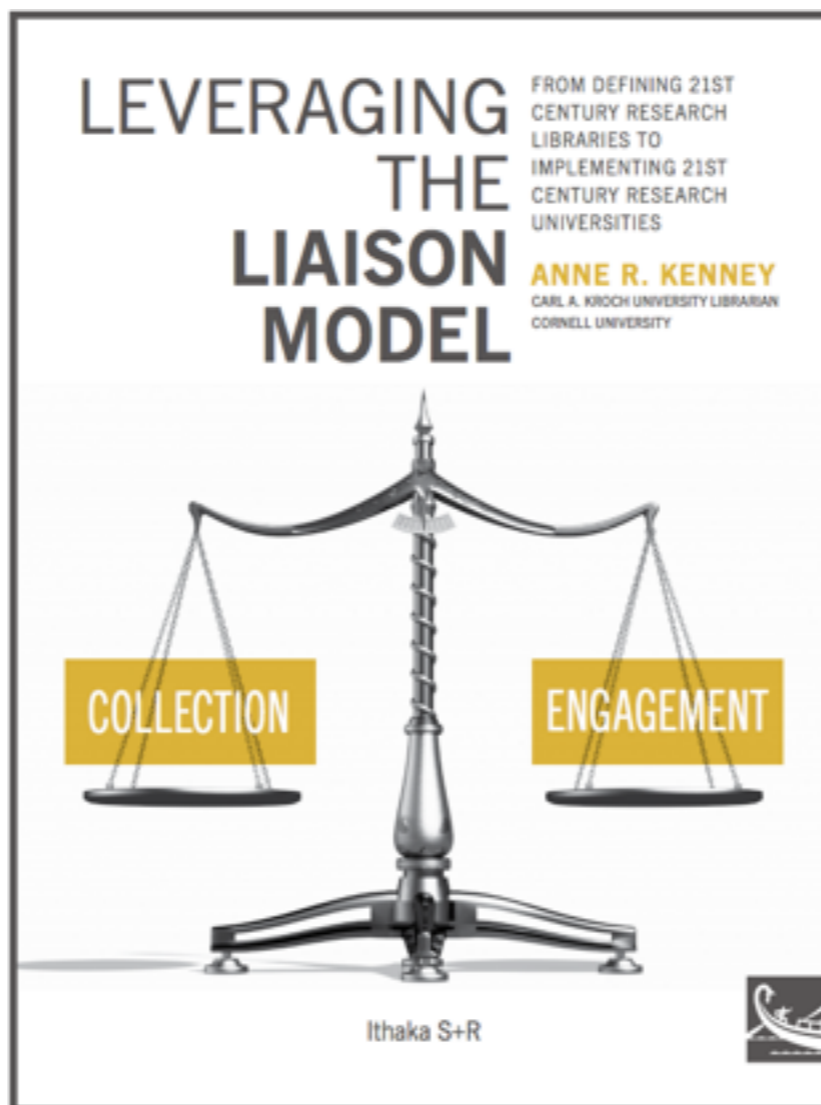
Academics do not believe librarians are useful or credible partners

## New Roles for New Times:

### Transforming Liaison Roles in Research Libraries

August 2013

Janice M. Jaguszewski  
Karen Williams



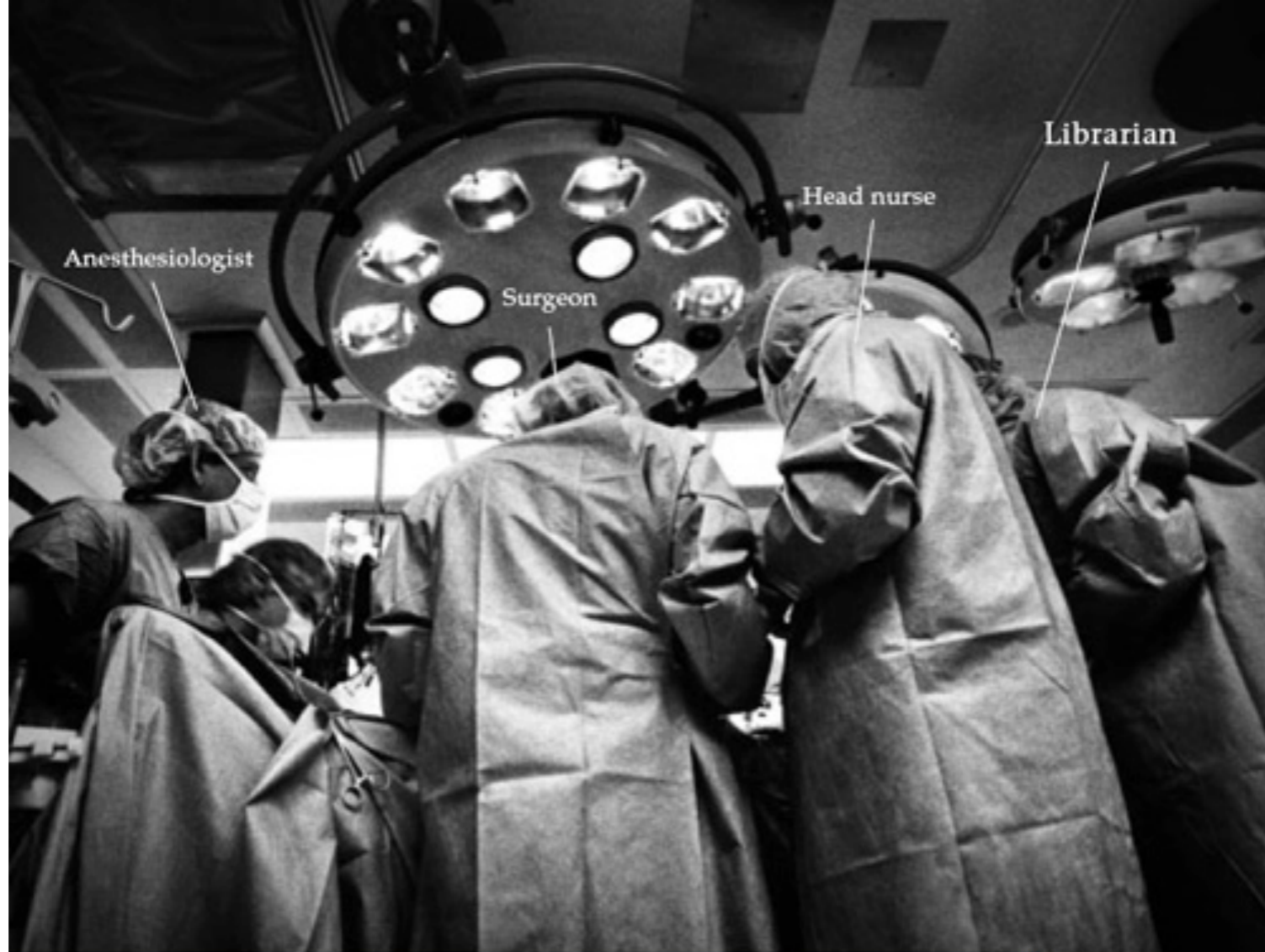
**RLUK** Research Libraries UK

### Re-skilling for Research

An investigation into the role and skills of subject and liaison librarians required to effectively support the evolving information needs of researchers

Conducted for RLUK by Mary Auckland, OBE MSc HonFClp

January 2012



Never underestimate the importance of a librarian.

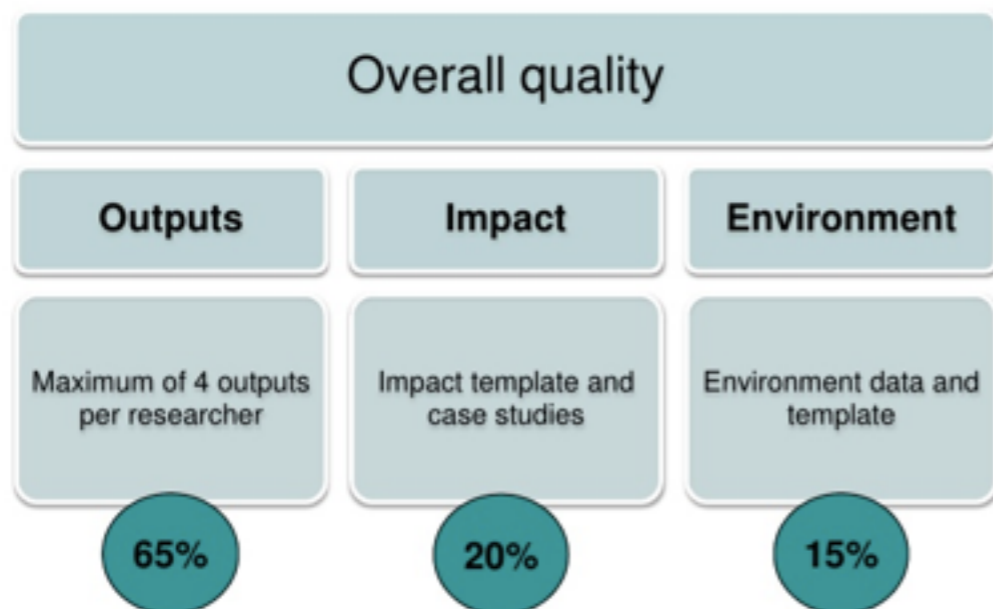
Okay, chances are you won't actually find a librarian in the operating room. But librarians do play a vital role on any surgical team enabling research breakthroughs and point-of-care solutions. Whether you're choosing information for specific research communities or decision-support for professionals, Elsevier offers access to a world of information that knows no boundaries. Select from a wide range of scientific, technical and health information available in multiple media, including innovative electronic products like ScienceDirect® and MD Consult. After all, getting the right information into the right hands is critical to the success of any operation. **BUILDING INSIGHTS. BREAKING BOUNDARIES.™**





Overview:

## The assessment framework



REF2014



## Standard Evaluation Protocol 2015 – 2021



## ERA 2015 | Excellence in Research for Australia

UGC 大學教育資助委員會  
University Grants Committee

Home > Research Assessment Exercise (RAE) 2014

> About the UGC

> UGC Policy

> UGC Activities

Research Assessment Exercise (RAE) 2014





Australian Government  
Australian Research Council

## ERA 2012 Evaluation Handbook

ERA

Excellence in Research for Australia

ERA uses a number of bibliometric tools for the citation analysis indicators. Two broad types of citation analysis are used in ERA: Relative Citation Impact (RCI) and the distribution of publications based on comparisons with field-specific benchmarks.

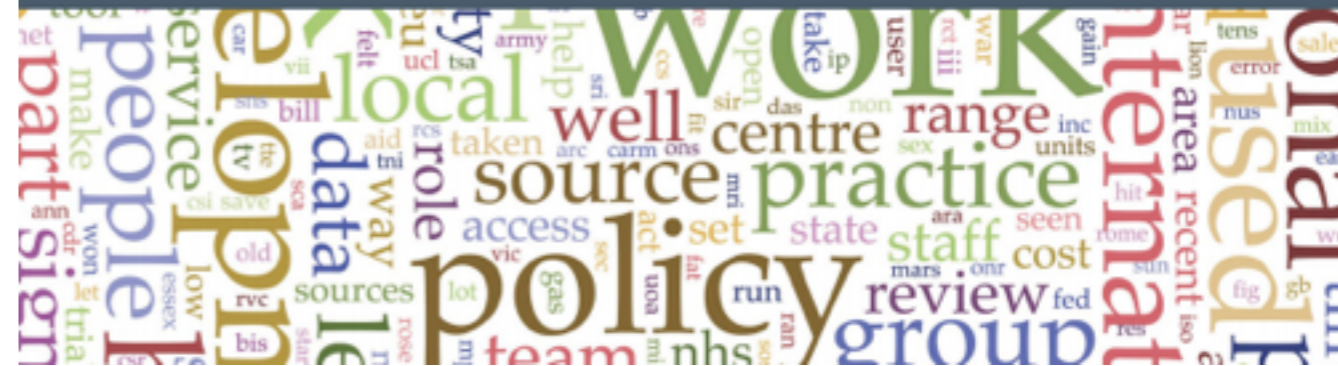
REF will assess universities on the basis of the quality of research outputs, the vitality of the research environment and the wider impact of research.

## The nature, scale and beneficiaries of research impact

An initial analysis of Research Excellence Framework (REF) 2014 impact case studies

King's College London and Digital Science

Prepared for the Higher Education Funding Council of England, Higher Education Funding Council for Wales, Scottish Funding Council, Department of Employment and Learning Northern Ireland, Research Councils UK and the Wellcome Trust





# Research Publications Impact: Metrics

Search Library Guides

Search

Information on research impact measures, including citation metrics, journal quality indicators, benchmarking, altmetrics and collaboration measures.

- Get started
- Metrics**
- Metrics tools
- Journal information
- h-index & other indices
- Benchmarking
- Other impact measures
- Author identifiers
- HERDC, ERA & Uni Rankings
- Contact us

## Metrics

Metrics, commonly referred to as bibliometrics, includes basic measures such as numbers of publications and the citation counts to them. As a broader topic, it can include the h-index, journal quality metrics like the Impact Factor, collaboration metrics and citation impact measures.

Metrics are **discipline-specific** and **they vary over time**. It is therefore important that they are **used in context**, taking into account the discipline and timeframe under consideration.

- [San Francisco Declaration on Research Assessment \(DORA\)](#)

In December 2012, the San Francisco Declaration on Research Assessment (DORA) was initiated by the American Society for Cell Biology together with a group of editors and publishers of scholarly journals in recognition of the need to improve the ways in which some metrics are used in research evaluation.

## Related guides

- [Research Data Management Research Guide](#)
- [Open Access Research Guide](#)

## Where can I get help?

Your [Research Information Service Librarian](#) can assist you with citation analysis, journal impact factors, rankings and

## Common metrics

Commonly used metrics include:

- Number of publications (typically peer reviewed journal articles, reviews & conference papers, scholarly books and book chapters)
- Career citation count
- Citations per paper (cpp)
- Percentage of papers cited
- h-index

These metrics are useful, though limited in scope. They are easily accessed via Scopus Citation Tracker, Web of Science Citation Report, ResearcherID Citation Analysis and Google Scholar profiles. See [here](#) for more information.

## Metrics for grant writing and promotion

- Need some information about what sort of metrics you should use in a research grant application?
- Want to know how to support claims of research excellence, significance and impact?
- Would you like to provide information about the extent of your research collaborations?

Look at [Grant Writing: Using Metrics to your Advantage](#) for information about the various metrics available to you to support claims of research excellence, significance and impact, as well as how to demonstrate your collaboration extent. You will need to [login to UQeSpace](#) to access the file. See also the presentation ["The dos and don'ts in individual level bibliometrics"](#) by Paul Wouters and Wolfgang Glänzel, presented at the 14th International Society for Informetrics and Scientometrics Conference in Vienna in July 2013.

## What is a citation count?

A citation count is the number of times a research work such as a journal article is cited by other works. It is considered (by some) to indicate the quality of the work, the assumption being that

# Training & Education

CWTS offers a range of courses on using bibliometric analyses for research management and research evaluation. Courses are regularly held in Leiden and we are also pleased to organize tailor-made on-site training courses. This training provides users of bibliometric analyses with the knowledge and skills they need to interpret bibliometric statistics properly and usefully.

## CWTS Course 'Measuring Science and Research Performance'

This course is for everyone who wants to build a solid and comprehensive foundation in bibliometrics and research evaluation. This popular course was established ten years ago and is given by highly experienced scientists who have in-depth and up-to-date knowledge of all the latest developments in the field. The course provides a solid understanding of the role played by quantitative analyses in research evaluation. The core of the course is devoted to bibliometric analysis approaches and examines their rationales, methodology and limitations. The programme offers both lectures and hands-on interactive modules.



[» Read more](#)

### ▼ Training & Education

- ↓ CWTS Course for Professionals
- ↓ Advanced Citation Analysis
- ↓ VOSviewer Course
- ↓ Tailor-made Training Courses
- ↓ Minor Science and Technology in ...
- ↓ Master and PhD Thesis Supervision

Share this page



## Advanced Citation Analysis

The Advanced Citation Analysis course deals with all ins and outs of professional citation analysis and its use in research assessment contexts. The course can be seen as a follow up on



Current collaboration

Potential collaboration

Map

Table

Export

Shortcuts

Find Institution



## Institutions collaborating with Carnegie Mellon University

Worldwide

All sectors

← Filter for more (regional) detail or [filter by field](#) at the top of the page

1,883 collaborating Institutions 11,038 co-authored publications



# Collaboration by Carnegie Mellon University

 United States | [More details on this Institution](#)


Source: Scopus data up to 05 May 2015


2010 to >2015 ▼

Computer Science ▼

Current collaboration

Potential collaboration

 Map

 Table

Export ▼

Shortcuts ▼

Find Institution










## Institutions collaborating with Carnegie Mellon University

Worldwide ▼

Corporate ▼

[reset filter](#)

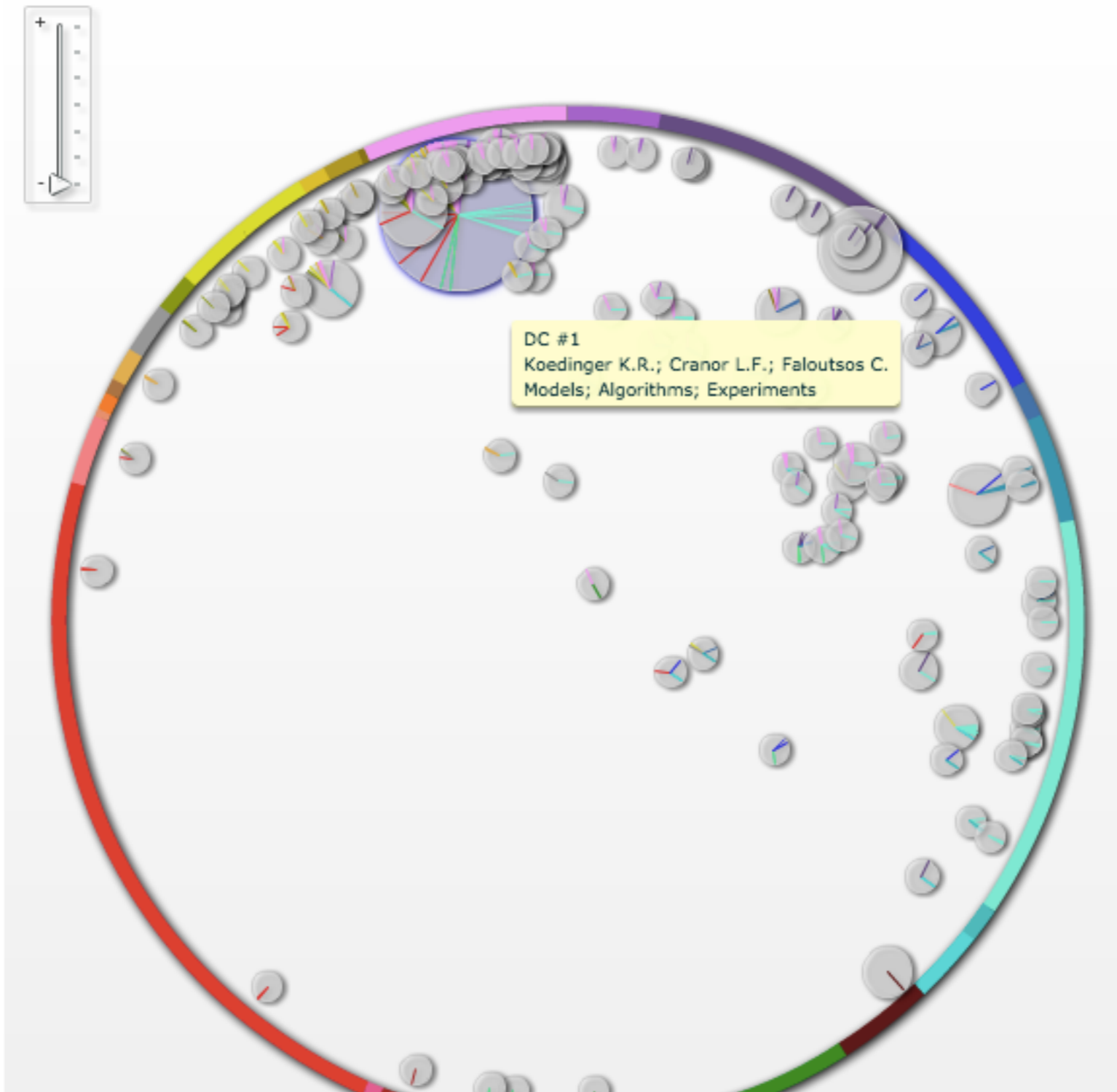
 81 collaborating Institutions  931 co-authored publications

Institution	Co-authored publications ▼	Co-authors at Carnegie Mellon University	Co-authors at the other institution	Field-Weight ▼
 Intel	180 ▼	217 ▼	84 ▼	4.03
 Microsoft USA	179 ▼	160 ▼	178 ▲	3.36
 IBM	143 ▼	107 ▼	135 ▼	2.17
 Google Inc.	87 ▲	112 ▲	94 ▲	3.21
 IBM Research	42 ▼	47 ▼	55 ▼	1.43
 Microsoft Research Asia	41 ▼	58 ▲	51 ▼	3.22
 General Motors	29 ▼	37 ▼	15 ▼	4.07

Competencies of Carnegie Mellon University in 2013 based on an analysis of publications over the period 2009-2013

Table Circle Matrix

Filter competencies by





## About

The University of California is one of the leading academic research enterprises in the world. UC research has contributed to California's emergence as the intellectual and economic power that it is today. Almost all of the industries in which California is a world leader – biotechnology, telecommunications, digital media, computers and semiconductors, and environmental technologies – grew out of university-based research.

## Innovation and technology transfer

- UC research produced 1,581 new inventions – an average of four a day – in 2011 alone.
- UC develops more patents than any other university in the nation. It holds 3,900 active U.S. patents, many of which have led to creation of today's leading industries.
- More than 600 startup companies have been formed with UC inventions; 58 in 2011 alone.

[UC Technology Transfer Annual Report, 2011](#)

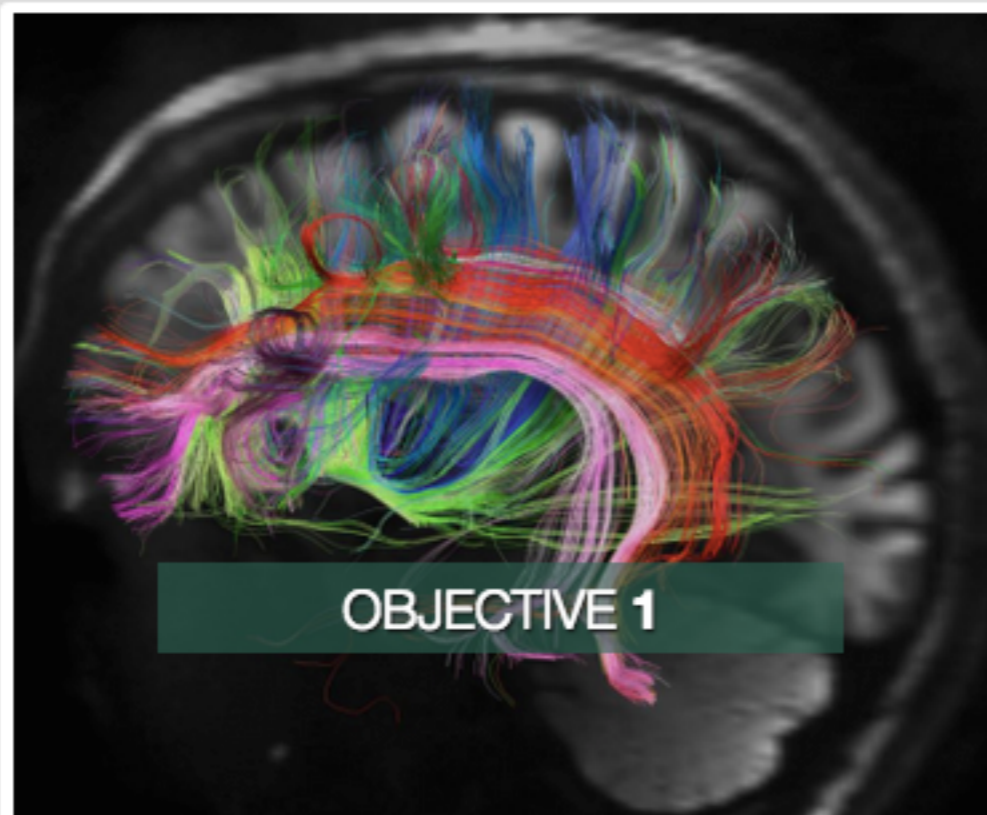
## Research budget

UC investigators received \$4.4 billion in research funding in the 2011-12 fiscal year.

- For every \$1 in research funding provided by the state of California, UC secures \$7 more in federal and private dollars.
- Nearly 75 percent of UC's research funding comes from federal agencies and private sources, with approximately 50 percent from federal funds.
- UC is a leader among universities receiving research awards from the National Institutes of Health and the National Science Foundation. Other federal agencies that figure prominently in UC's research awards are the National Science Foundation, Department of Defense, National Aeronautics and Space Administration, and Department of Energy.
- State funds accounted for about 11 percent of UC's research expenditures in 2011-12.



# Strategic Research Priorities



**OBJECTIVE 1**



**OBJECTIVE 2**



**OBJECTIVE 3**



**OBJECTIVE 4**



# HOW WAS YOUR SPRING BREAK?

GOOD. I GOT A GRANT  
APPLICATION FINISHED,  
A BOOK REVIEW DONE,  
THREE PAPERS  
SUBMITTED AND AN  
EXAM PUT TOGETHER.  
HOW ABOUT YOU?



Un-tenured  
Professor



GOOD. I  
WENT SKIING  
IN COLORADO.

Tenured  
Professor

[WWW.PHDCOMICS.COM](http://WWW.PHDCOMICS.COM)

# ORCID

Connecting Research  
and Researchers



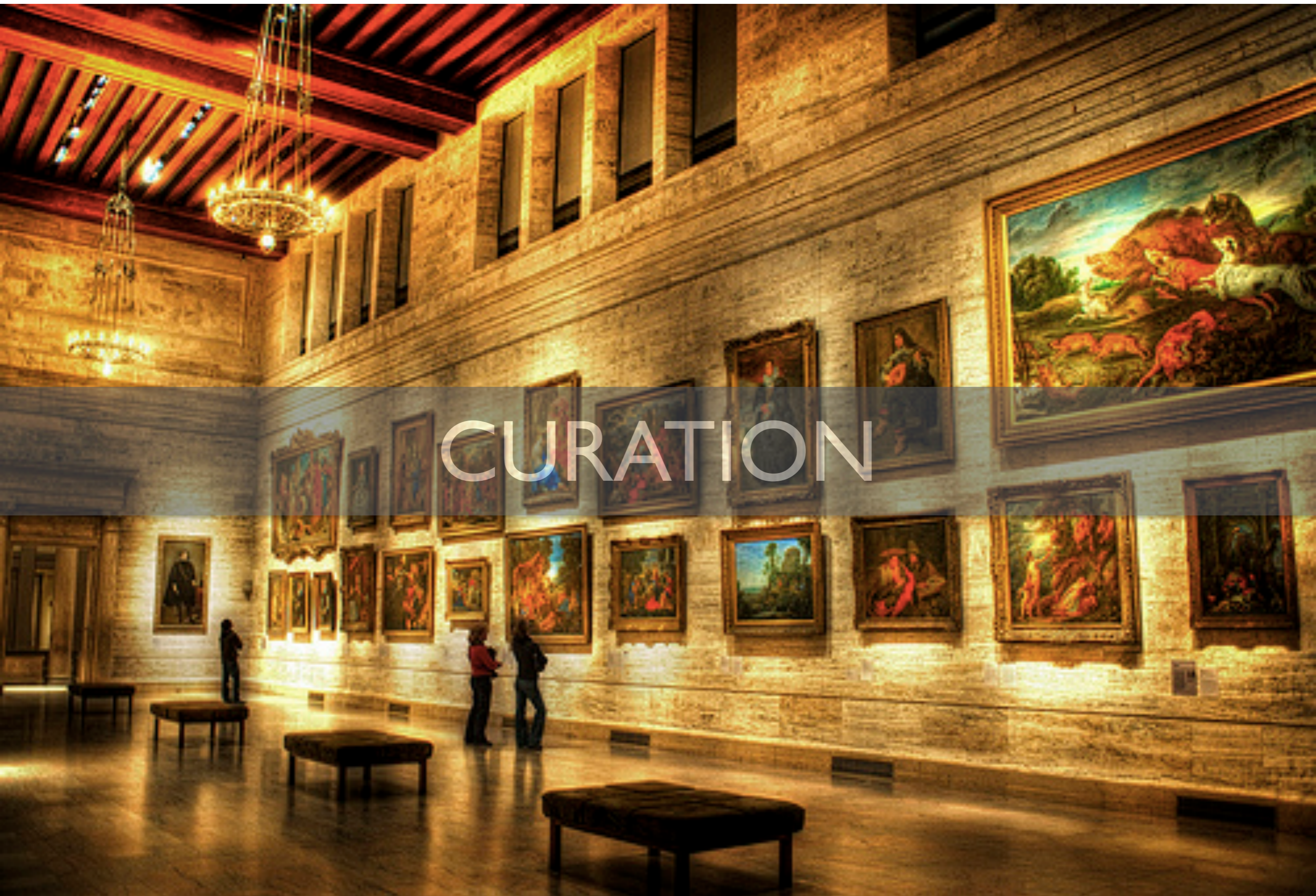
Identify expertise and  
enable collaboration



Introducing InCites™

Customized, citation-based research evaluation on the Web

FIND OUT MORE [▶](#)



# CURATION

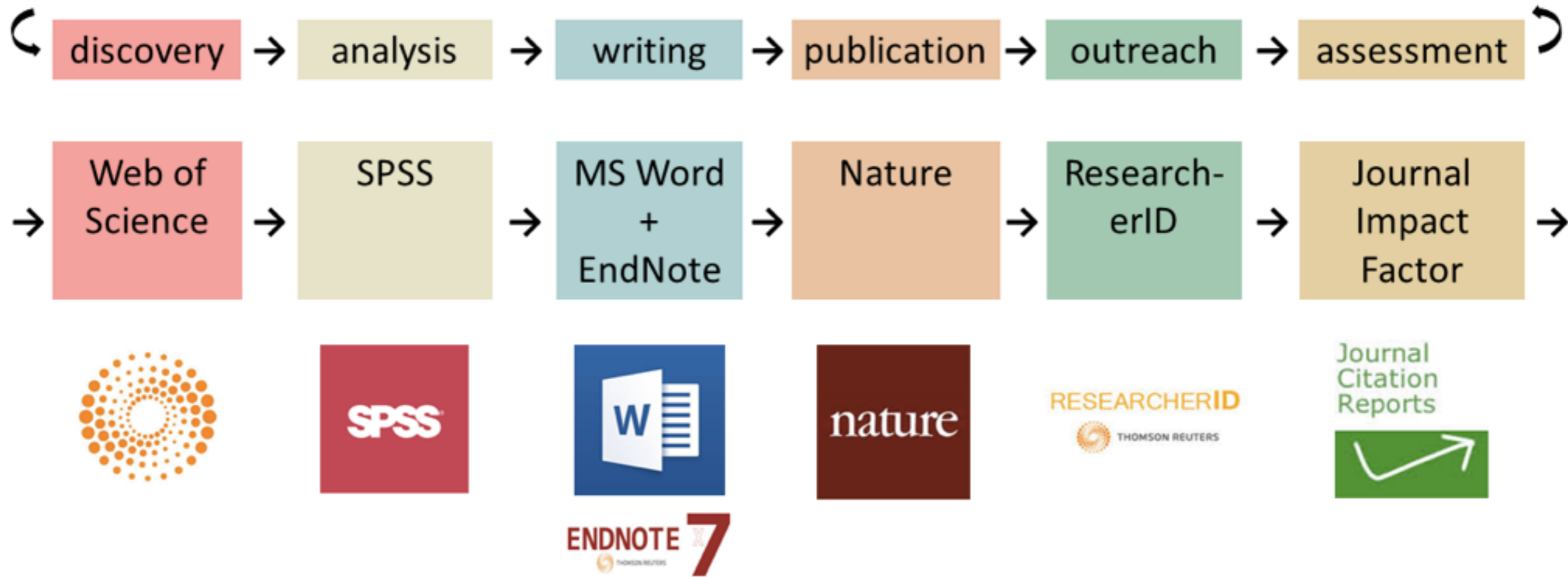


# 101 Innovative tools and sites in 6 research workflow phases (< 2000 - 2015)



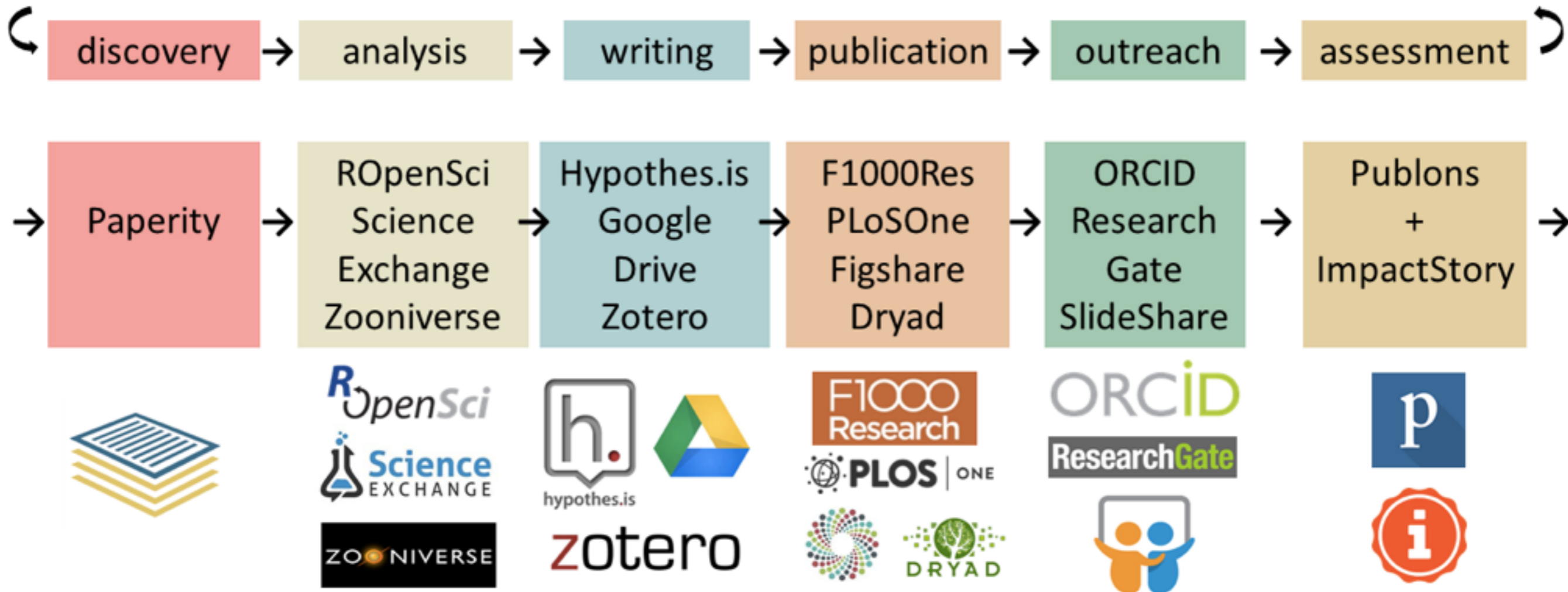
January 2015  
  
 all logos excluded

# Traditional workflow



All of these tools licensed by institution

# Open Science



All of these tools accessible by researcher

Open Web Resources

'Published' materials

In many collections



Licensed

Purchased

Low Stewardship

High Stewardship



Research & Learning Materials

In few collections

Special Collections  
Local Digitization



A silhouette of a person standing on a rocky peak with their arms raised in a gesture of triumph or achievement. The background is a vibrant blue sky filled with scattered white clouds. A bright sunburst is visible in the upper left quadrant, casting rays across the sky. A semi-transparent horizontal band is overlaid across the middle of the image, containing the word "SUCCESS" in white, bold, uppercase letters.

SUCCESS

# Size doesn't matter any more

## Traditional library metrics

- Number of volumes
- Number of serials subscriptions
- Reference requests
- Gate count
- Number of issues
- Anything else that moves and is easy to count

## Evolving library metrics

- Impact on student recruitment and retention
- Impact on student learning outcomes
- Contribution to research excellence
- Impact on broader economic, social and health outcomes
- Return on investment

# Making a difference

Adverse event avoided	Percent
Hospital admission	11.5
Hospital acquired infection	8.2
Surgery	21.2
Additional tests/procedures	49.0
Additional out-patient visits	26.4

# Making a difference

Adverse event avoided	Percent
Hospital admission	11.5
Hospital acquired infection	8.2
Surgery	21.2
Additional tests/procedures	49.0
Additional out-patient visits	26.4
Patient mortality	19.2

Marshall (1994) The impact of information services on decision making

# The need to understand

- Dubious about some studies which make claims about the value of libraries
- Commissioned a study to assess the value library-provided information resources deliver to their research communities



# Summary finding

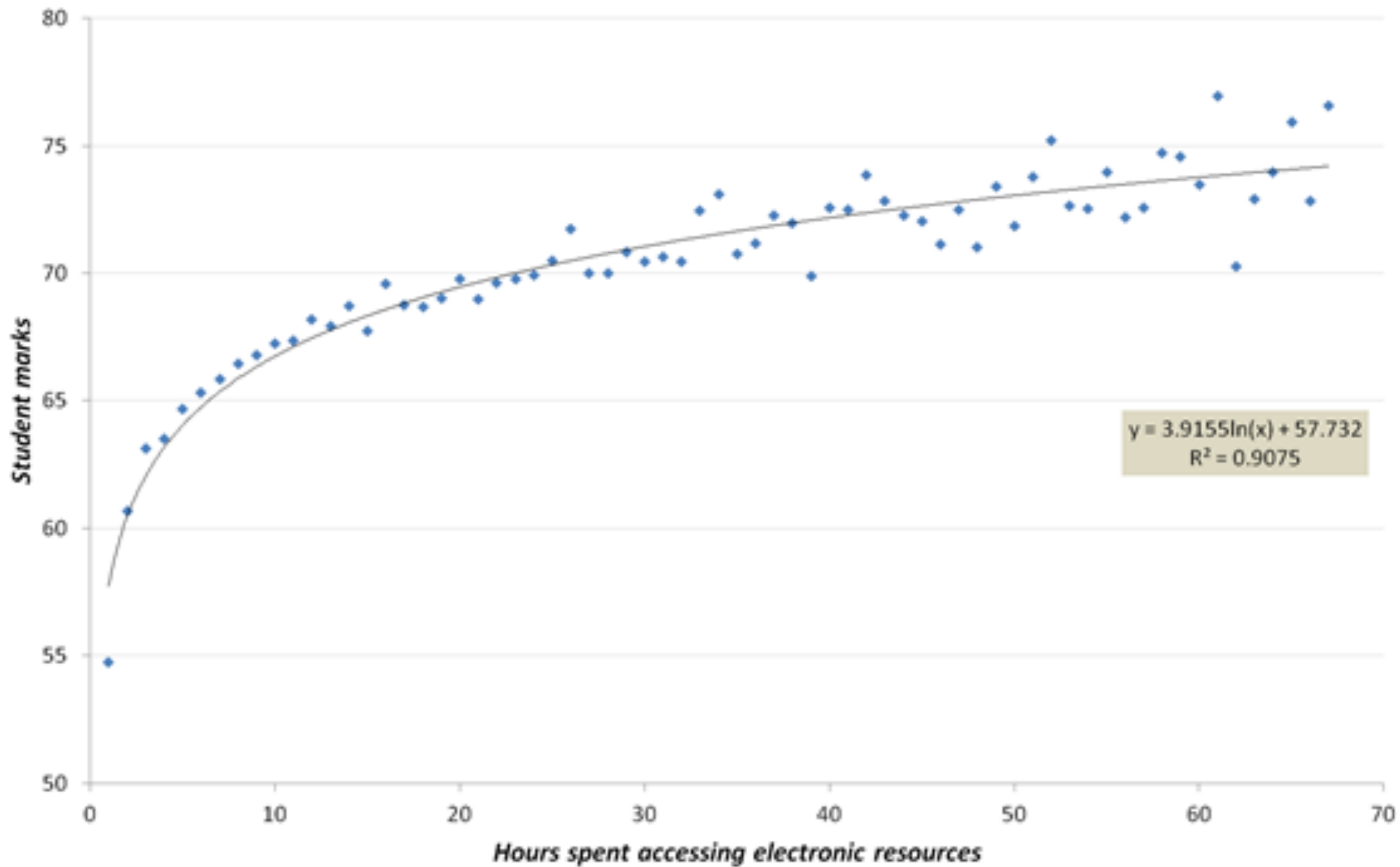
- The final scenario would result in total costs to the institution of \$81.4m compared to actual spend of \$34.5m - a financial return of 136 percent

# The UOW Library

library resources + student use = value

# Cube



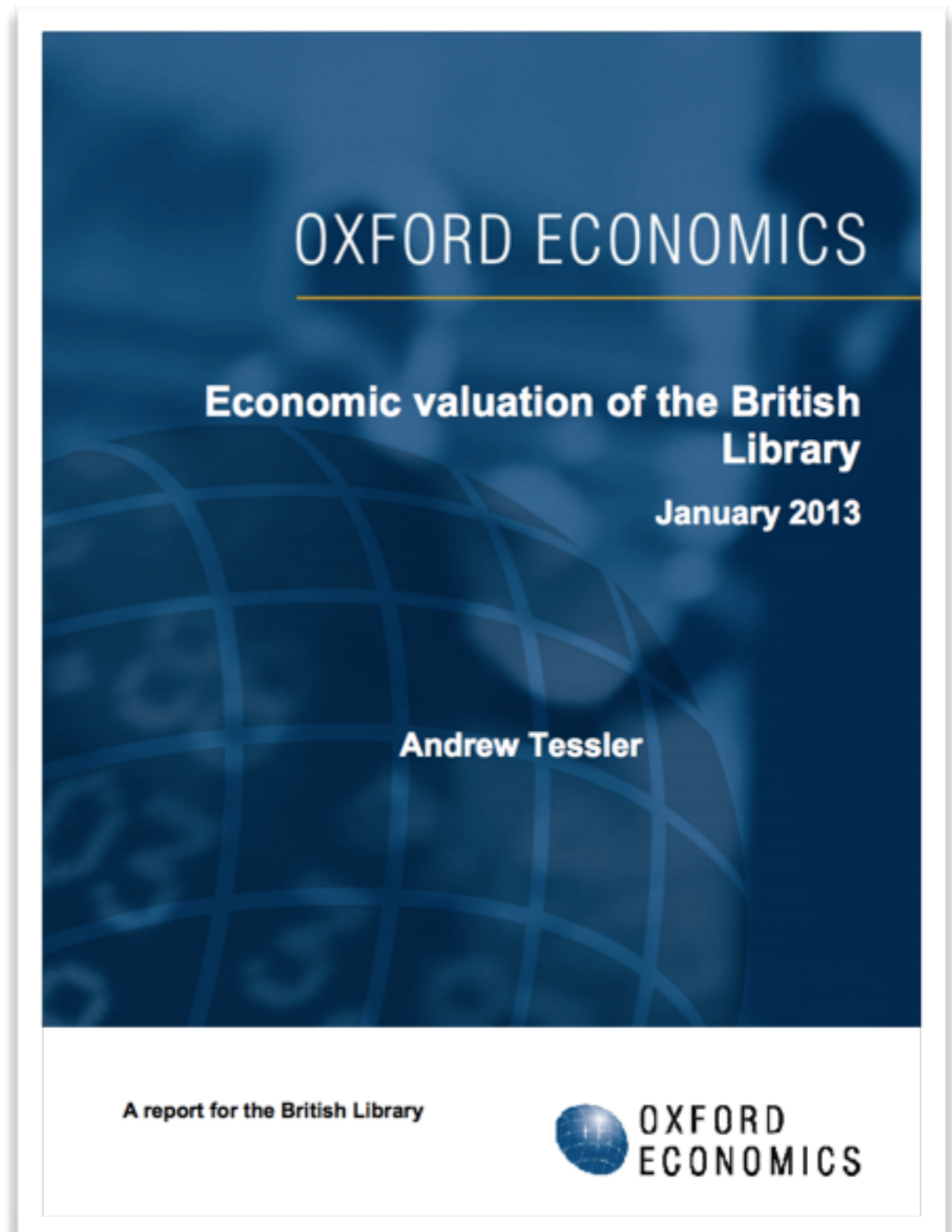




# How do we add value?

- British Library adds £419m of value to the economy each year

[http://www.bl.uk/aboutus/  
stratpolprog/increasingvalue/  
britishlibrary\\_economicvaluation.pdf](http://www.bl.uk/aboutus/stratpolprog/increasingvalue/britishlibrary_economicvaluation.pdf)



# Carnegie Mellon University

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cmkeithw



Keith Webster

