



LIBRARIES ARE...



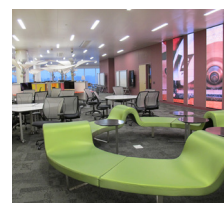
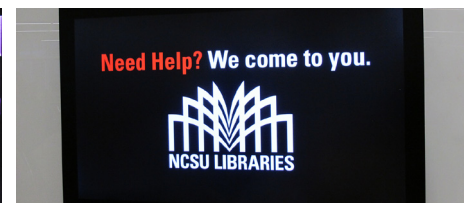


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I'm Feeling Lucky

Safer Internet Day: Read tips to help you [stay safe and secure online](#)

MODERN ACADEMIC LIBRARIES



BACKGROUND

- Academic journal prices out-paced inflation by over 250% over the past 30 years (*Association of Research Libraries*)
- Library resources (both space and budgets) are being slashed
- University Presses, who traditionally filled this role, are going under

STARTING OUT

OPEN  ACCESS

+

DO IT
YOUR
SELF

=



- In 2012, 55% of Academic Libraries offer or want to offer library publishing services.

(Association of Research Libraries)

- In 2013, 50+ academic libraries collaborated to establish the Library Publishing Coalition.



~~JUST IN CASE~~



JUST IN TIME

LIBRARY PUBLISHING SERVICES

What is being published?

- Academic, peer-reviewed journals
- Conference proceedings
- Technical reports & datasets
- Monographs

How is this aligned with library goals?

- Diffusion of knowledge
- Content acquisition, presentation & preservation
- Promoting open access & open scholarship
- Serving the needs of our campus community

WHERE'S THE PARTNERSHIP?

Why?

- Open untapped market
- Most universities do NOT have University Presses
- Libraries need complimentary expertise to succeed

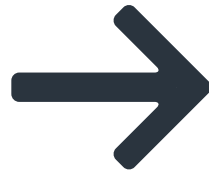
The Bleeding Edge of Innovation

- Pushing the boundaries of what counts as publishing
- As newcomers, libraries will be innovators and pioneers, willing to experiment with new business models, technologies, and partnerships

SHARING EXPERTISE

LIBRARIES NEED

- Design
- Copy editing
- Proofing
- Indexing
- Translating
- Legal advice
- eBook conversion
- Digital preservation services



PUBLISHERS OFFER

- Design
- Copy editing
- Proofing
- Indexing
- Translating
- Legal advice
- eBook conversion
- Digital preservation services

“THESE ALLIANCES PROVIDE a broader diversity of perspectives, skills, and talents as well as the opportunity to experiment with the libraries on 21st century learning materials and scholarly works.”

– Nancy K. Herther

University of Minnesota Libraries

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Slide 11: Herther, Nancy K. "An ATG Original: University Presses Facing 'Enormous Tectonic Shift' in Publishing." Against the Grain, 17 Feb. 2014. Web. <<http://www.against-the-grain.com/2014/02/an-atg-original-university-presses-facing-enormous-tectonic-shift-in-publishing/>>.